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## Virtual career fair will connect talent with Michigan employers

*Job seekers connect with top employers, educators in online career fair*

**AUGUST 10, 2015** – Job seekers and Michigan employers can connect through a state-sponsored virtual career fair on Wednesday, August 12 from 10 a.m. to 4 p.m. [Pure Michigan Talent Connect's MiVirtualCareerFairs](#) bring together Michigan employers and talent from across the state and the globe in an online, virtual environment.

Since 2012 over 239 employers and 33,047 job seekers have been connected through the state's 16 sponsored events. With assistance from the [Michigan Works! System](#) and event partner [Oakland County Michigan Works!](#) 30 Michigan employers in varying industries and educators will be featured in the August event. This event will have an education component to it with colleges and universities from across the state represented to connect with job seekers interested in continuing their education through post-secondary programs.

"There are a lot of innovative programs and ideas taking place in Michigan right now, and MiVirtualCareerFair is one of them," said Stephanie Comai, director of the Michigan Talent Investment Agency. "This platform makes it easier and more accessible for employers to connect with talented individuals from all over the nation."

There's no cost for job seekers to participate. Registration information can be found at [www.mitalent.org/virtualcareerfair](http://www.mitalent.org/virtualcareerfair). During virtual events, job seekers can explore customized employer booths, interact one-on-one with participating employers and search and apply for job opportunities. In addition, job seekers can access information about career development programs and resources in the event Media Center and Resource Lounge. Veterans can connect with staff at the [Michigan Veterans Affairs Agency \(MVAA\)](#) booth to learn about veteran's benefits in Michigan. The [Michigan Nonprofit Association](#) will be participating as a resource to assist job seekers interested in finding opportunities in the nonprofit sector. Michigan colleges and university representatives will be available to network with job seekers interested in pursuing educational and learning opportunities.

"The MiVirtual Career Fair is an exciting avenue for job seekers to connect directly with Michigan companies who are currently hiring qualified technical, professional, and skilled trade's talent" says Jennifer Llewellyn, Business Services Coordinator at Oakland County Michigan Works! "In addition, job seekers can receive real-time, virtual support navigating their job search from Oakland County Michigan Works! staff. We are eager to help our job seekers land that next great opportunity!"

MiVirtualCareerFair is the next greatest form of networking and communication with employers. Interviews are not guaranteed during or after the event. All job openings posted during the events are accessible to participants for 30 days after event. Post-event, job seekers can go back into the environment and apply for more job opportunities or check out the chat transcripts held between the candidate and employer. Employers receive in-depth analytics including candidate resumes,

applications, chat transcripts, and booth visit data, which further solidify connections made during the event.

August 12, 2015 event exhibitors include:

[Camis, Inc.](#)  
[Challenge Mfg.](#)  
[Change Parts, Inc.](#)  
[Contract Professionals, Inc. \(CPI\)](#)  
[CSIG Holding Company](#)  
[Dart Container Company](#)  
[Dean Transportation](#)  
[Eby-Brown](#)  
[Gerber Life Insurance](#)  
[ITC Holdings](#)  
[H&R Block](#)  
[LaFontaine Auto Group](#)  
[MedData, Inc.](#)  
[Michigan First Credit Union](#)  
[Michigan Humane Society](#)  
[Michigan Nonprofit Association](#)  
[Michigan State University Federal Credit Union](#)  
[Michigan Veterans Affairs Agency](#)  
[Michigan WORKS!](#)  
[PHMSA \(U.S. Dept. of Transportation\)](#)  
[Pure Michigan Talent Connect](#)  
[State of Michigan](#)  
[Townsquare Media Lansing](#)

Participating Educators:

[Central Michigan University \(Education\)](#)  
[Davenport University \(Education\)](#)  
[Northwood University \(Education\)](#)  
[Siena Heights University \(Education\)](#)  
[University of Michigan – Flint \(Education\)](#)  
[Western Michigan University \(Education\)](#)  
[Western Michigan University – Cooley School of Law \(Education\)](#)

More than 3,000 job seekers participated in the May 13 MiVirtualCareerFair. In addition to the August 12 MiVirtualCareerFair there will be one more to round out the year on Wednesday, November 4 from 10 a.m. – 4 p.m.

Visit [www.michigan.gov/tia](http://www.michigan.gov/tia) for more information on the Talent Investment Agency.

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