



State of Michigan  
Michigan Gaming Control Board Office  
of the Executive Director  
Online Gaming & Legal Affairs Division  
3062 W. Grand Blvd., L-700  
Detroit, MI 48202  
Phone: (313) 456-4100  
Fax: (313) 456-2864  
[www.michigan.gov/mgcb](http://www.michigan.gov/mgcb)

# **RACE MEETING LICENSE APPLICATION ATTACHMENT P**

## **ATTACHMENT P**

### **(Application - Section III - Pari-Mutuel and Racetrack Operations - Question #11)**

(Describe in detail the applicant's promotional and advertising plan as well as the plan's budget for the 2022 race meeting to include opportunities for the sport of horse racing to continue to develop, to be supported by the local communities, and to attract new patrons.)