

Administration Annual Report for Fiscal Year 2015

Gambling Disorder Services

State restricted revenue, to fund Gambling Disorder services, comes from several sources: casinos, lottery, and race tracks. The following activities were undertaken across Michigan to address Gambling Disorder.

**Help-line** – The toll-free Gambling Disorder Help-line (800-270-7117) was continued. The purpose of the toll-free number is to provide assessments and to make treatment referrals. The toll-free number was publicized in newspapers, literature, on MDCH website, printed casino literature, outdoor displays, social media, television and radio ads, and on the backside of lottery tickets.

During the fiscal year, the help-line received approximately 10,000 calls. 1,356 were gambling related. Of those calls, 1,202 were provider referrals, including 820 individuals and families who were referred to treatment. 154 were referred to Gamblers Anonymous or Gamanon, an organization providing assistance in dealing with friends and family members with potential gambling problems. 3,899 calls were for lottery or casino information, while the remaining calls were requests for other types of assistance, wrong numbers, or undetermined.

**Treatment** – A statewide network of 56 licensed clinicians, who have both experience and special training in treating individuals with Gambling Disorder, and their families, were available to provide counseling services. These clinicians provided individual and group treatment; 582 individuals were admitted to treatment during the fiscal year and this includes 33 veterans and 60 individuals from the Gambling Disorder Diversion Program.

Admissions to Gambling Disorder Treatment in Michigan	
Region	No. of Clients
Wayne County, including Detroit	212
Detroit Metro (outside Wayne Co.)	224
East Region	59
West Region	81
Upper Peninsula (UP)	6
<b>Statewide During FY 2014</b>	<b>582</b>

**Prevention** – In recognition of Gambling Disorder Awareness Month, Gambling Disorder outreach and awareness services were held at Maple Grove Center, Eastwood Clinics, and Andrew University. 1,000 informational flyers were distributed to campuses statewide and sent to bankruptcy courts; cash advance stores, casinos, churches, senior centers, and schools.

**Speakers Bureau** – This initiative provided 37 presentations on Gambling Disorder and treatment resources that reached over 1,500 people.

**Media** – Interviews regarding Gambling Disorder and the treatment services available may be viewed online at: <http://cwtetroit.cbslocal.com/2015/11/02/street-beat-holiday-aid-to-needy-families/> [http://askdrnandi.com/portfolio\\_page/addiction/](http://askdrnandi.com/portfolio_page/addiction/)

**Gambling Disorder Resources** – Materials are distributed by the Department of Health and Human Services Promotion Clearinghouse. Topics include: If You or Someone You Know has a Gambling Problem, Senior Gambling, Sports Gambling, and Youth Gambling. Most are also available in Spanish and Arabic.



Materials are available free of charge and are intended for Michigan residents; order at [www.healthymichigan.com](http://www.healthymichigan.com) or call 1-800-353-8227.

Some materials can also be downloaded at [www.michigan.gov/bhrecovery](http://www.michigan.gov/bhrecovery), click on the link [Resource Materials about Substance Use and Problem Gambling](#).

**Advertising** – There were more than 211.6 million Internet impressions (ads, banners, video, Facebook, Pandora, Mlive, Yahoo); 52 weeks of television spots, plus television and radio spots through the Michigan Cable Telecommunications Association (MCTA) and Michigan Association of Broadcasters (MAB); eight weeks with the Detroit and Battle Creek transit programs; and eight weeks of outdoor displays (billboards, posters, transit ads). The Gamble Responsibly website received more than 28,500 visits.

For more information about Gambling Disorder visit:

[www.michigan.gov/mdhhs/0,5885,7-339-71550\\_2941\\_4871\\_48558-15090--,00.html#PGbrochure](http://www.michigan.gov/mdhhs/0,5885,7-339-71550_2941_4871_48558-15090--,00.html#PGbrochure) and [www.gamblersresponsibly.org](http://www.gamblersresponsibly.org).