

Michigan Department of Community Health, Behavioral Health and Developmental Disabilities Administration
Office of Recovery Oriented Systems of Care
Annual Report for Fiscal Year 2013
Problem Gambling Services

State restricted revenue, to fund problem gambling services, comes from several sources: casinos, lottery, and race tracks. The following activities were undertaken across Michigan to address problem gambling.

Help-line – The toll-free Problem Gambling Help-line (800-270-7117) was continued. The purpose of the toll-free number is to provide assessments and to make referrals. The toll-free number was publicized in newspapers, literature, on MDCH website, printed casino literature, outdoor displays, social media, and on the backside of lottery tickets.

During the fiscal year, the help-line received 32,943 calls. Of the approximately 3,969 calls related to gambling, 754 were referred to Gamblers Anonymous or Gamanon (for those concerned about friends/family members with gambling problems). 1,031 total referrals were provided to callers for help, including 518 who were referred to treatment providers. 14,414 calls were for lottery or casino information, while the remaining calls were requests for other types of assistance, wrong numbers, or undetermined.

Treatment – A statewide network of 56 licensed clinicians, who have both experience and special training in treating pathological gamblers and their families, were available to provide counseling services. These clinicians provided individual and group treatment; 556 individuals were admitted to treatment during the fiscal year and this includes 41 individuals from the Problem Gambling Diversion Program.

Admissions to Problem Gambling Treatment in Michigan	
Region	No. of Clients
Wayne County, including Detroit	220
Detroit Metro (outside Wayne Co.)	191
East Region	52
West Region	91
Upper Peninsula (UP)	2
Statewide During FY 2013	556

Prevention – Problem gambling screening and referral services were held at Baker College and Central Michigan University in recognition of Problem Gambling Awareness Week in March. 1,000 informational flyers were distributed to campuses statewide and sent to bankruptcy courts, cash advance stores, casinos, churches, senior centers, and schools.

Speakers Bureau – This initiative provided 54 presentations on problem gambling and treatment resources that reached over 1,300 people.

Problem Gambling Resources – Materials are distributed by the Department of Community Health, Health Promotion Clearinghouse. During the fiscal year, 15,439 pieces were shipped. Topics include: If You or Someone You Know has a Gambling Problem, Senior Gambling, Sports Gambling, and Youth Gambling. Most are also available in Spanish and Arabic.



Materials are available free of charge and are intended for Michigan residents; order at www.healthymichigan.com or call 1-800-353-8227.

Some materials can also be downloaded at www.michigan.gov/bhrecovery, click on the link [Resource Materials about Substance Use and Problem Gambling](#).

Advertising – There were more than 211.6 million Internet impressions (ads, banners, video, Facebook, Pandora, Mlive, Yahoo); 52 weeks of television spots, plus television and radio spots through the Michigan Cable Telecommunications Association (MCTA) and Michigan Association of Broadcasters (MAB); eight weeks with the Detroit and Battle Creek transit programs; and eight weeks of outdoor displays (billboards, posters, transit ads). The Gamble Responsibly website received more than 28,500 visits.

For more information about Problem Gambling: visit www.michigan.gov/mdchgambling and www.gamblersresponsibly.org.

This and other statistical reports available at: www.michigan.gov/bhrecovery, along the left side choose "Reports and Statistics."