



## SPECIAL RECOGNITION FOR VETERAN-FRIENDLY EMPLOYERS

The Michigan Veterans Affairs Agency recognizes employers that commit to military veteran recruitment, training and retention practices by awarding those employers Gold, Silver and Bronze level status as Veteran-Friendly Employers.



Veterans bring the skills, work ethic and strong values that employers need to make their businesses successful.

The Veteran-Friendly Employer program is part of the state's commitment to ensure that veterans have a job waiting for them at home after they are done serving our nation.

MVAA's **Veteran-Friendly Employer** (VFE) program helps qualified organizations recruit and retain top veteran talent while providing others a road map to improve their recruitment efforts.

Veteran-Friendly Employers' efforts to recruit and retain veteran talent reflect the commitment of Gov. Gretchen Whitmer and her administration to fully **support Michigan's nearly 600,000 veterans and their families.**

Through the VFE program, MVAA – the state's central coordinating agency for veterans and their families – assists employers as they develop and **improve their efforts to recruit and retain high-quality veteran candidates.** Employers who meet the criteria are publicly recognized and allowed to use the Gold, Silver or Bronze Michigan Veteran-Friendly Employer logo to market themselves to potential veteran applicants.

Established in 2013 as one of the nation's most rigorous veteran-friendly initiatives, the Veteran-Friendly Employer program now counts more than 300 employers who collectively employ more than 30,000 veterans.

If your organization would like to be recognized as a Veteran-Friendly Employer, please visit **[MichiganVeterans.com](http://MichiganVeterans.com)**.

For more information, email **[mvastrategy@michigan.gov](mailto:mvastrategy@michigan.gov)**.