



RECELLULAR

HELLO AGAIN.

October 25, 2013

Ms. Stephanie L. Beckhorn
Manager, WIA Section
Workforce Development Agency
201 N. Washington Square, 5th Floor
Lansing, Michigan 48913

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WIA
WORKFORCE PROGRAMS

RE: ReCellular Inc.

Dear Ms. Beckhorn:

This letter is to inform your office of the possible closure of most, if not all, of ReCellular, Inc.'s business operations at 2555 Bishop Circle West, Dexter, MI 48130. As of this time, we do not know the exact date when this will occur. We expect that it could occur almost immediately within the next week or two. Such closure may result in the layoff of most and/or all of the employees of the Company and in such case would constitute a mass layoff or plant closing under the Worker Adjustment and Retraining Notification Act.

The closing is due to unforeseeable business circumstances. Specifically, due to significant changes in the handset donation market, the Company has been in negotiations with its key supplier. In the course of these negotiations, the vendor has just recently given us notice that they are terminating our relationship. At some point in the immediate future we anticipate inbounds from this vendor will cease. When this happens, the Company will be required to reduce headcount and operating expenses to levels significantly below current levels or cease its operations entirely.

Because the Company cannot predict when the inbounds will come to a complete halt, we have provided notice to all ReCellular full time employees of the anticipated layoffs. Management is working together to minimize the impact of this potential closing and/or reduction in force and its timing on all affected employees.

In addition, the Company has been working with outside professionals to explore other strategic and financial alternatives to mitigate the impact on the workforce and the Company overall, which prohibited us from providing notice earlier because it would have jeopardized our efforts in this regard; however, no alternatives have been identified as of this date.

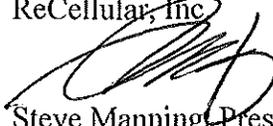
At this point, we expect that the layoffs will be permanent.

The employees are not represented by a union, and bumping rights do not exist.

The job titles of anticipated positions to be affected, and the number of affected employees in each job classification at the Dexter, MI location is attached hereto.

Thank you for your attention to this matter. Should you have any questions or concerns, please feel free to contact me at (734) 372-3203.

Very truly yours,
ReCellular, Inc



Steve Manning, President

Enclosure

cc: Shawn Keough, Dexter Village Council President
Donna Dettling, Dexter Village Manager
E. Spaulding Clark, Supervisor, Township of Scio
John Kingsley, Supervisor, Township of Webster

AREA	JOB	QTY
Accessories	Production	7
Ecom Line 2	Production	6
Ecom Crib	Shipping	6
Quality/RMA	Quality/RMA	11
Receiving	Production	28
Ecom Backs	Production	1
Facilities	Maintenance	1
Inventory	Inventory	4
Scheduling	Order Scheduling	1
Dock	Ship/Receive	3
Technology	Tech	3
Special Proj	Production	5
Repair	Repair	7
Purchasing	Purchaser	1
Data Analysis	Data Analyst	1
Supervisors	Supervisors	5
Plant Manager	Plant Manager	1
IT	Development	2
IT	Infrastructure	2
Finance	Controller	1
Finance	General ledger	1
Finance	Accts payable	1
Finance	Payroll	1
Product	Manager	1
Product	Trade-In	1
Channel	Merchant	2
Marketing	Specialist	1
Customer Service	Manager	1
Customer Service	Team Lead	2
Customer Service	Senior CSR	4
Customer Service	Representatives	4
Executive	CFO	1
Executive	HR Generalist	1
Sales	Sales/Program Mgmt.	3

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