

RICK SNYDER GOVERNOR

## STATE OF MICHIGAN DEPARTMENT OF TALENT AND ECONOMIC DEVELOPMENT LANSING

STEVE ARWOOD DIRECTOR

# OFFICIAL Workforce Development Agency (ADA) Policy Issuance (PI) 15-27, Change 3

**Date:** June 22, 2016

To: Michigan Works! Agency (MWA) Directors

From: Stephanie Beckhorn, Director

Workforce Development Agency

Subject: Career Jump Start (CJS) Initiative

**Effective Date:** December 1, 2015 through September 30, 2016

**Programs** 

Affected: All Programs Administered by the MWAs

Rescissions: None

**References:** The State of Michigan Public Act 267 of 1976. (Open Meetings Act)

The WDA PI 14-14, Michigan Works! System Plan (MWSP) Instructions for

Calendar Year 2015, the period of January 1, 2015 through

December 31, 2015; issued December 11, 2014, or any policy that replaces

or rescinds PI 14-14

The WDA PI 15-01, Talent District Career Councils (TDCC), issued January

14, 2015, for Calendar Years 2015, 2016, and 2017, or any policy that

replaces or rescinds PI 15-01

The WDA PI 15-29, Michigan Works! System Plan (MWSP) Instructions for

Calendar Year 2016, the period of January 1, 2016 through December 31,

2016; issued December 1, 2015 that replaces PI 14-14.

The Workforce Innovation and Opportunity Act (WIOA) of 2014, Public Law

113-128 (29 United States Code Section 3101, et. seq.)

The WIOA Notices of Proposed Rulemaking (Proposed Rules) as

Published in the Federal Register on April 16, 2015

The Michigan Industry Cluster Approach (MICA) Guidelines, issued

July 26, 2012

#### Background:

The Career Jump Start (CJS) initiative was launched in 2013 by the Michigan Economic Development Corporation (MEDC) in response to employer feedback gathered during the inaugural Governor's Economic Summit. The event identified a need for additional resources to help promote, and better connect young people to in-demand education and career opportunities.

With the ultimate goal of directing more high school graduates into high demand jobs to help close the skills gap in Michigan, the original intent of the CJS initiative was to provide funding to establish "career liaison" positions within each of the ten (10) Prosperity Regions, as well as additional resources to support related statewide marketing efforts. In accordance with "Reinventing Michigan: Governor Snyder's Model for Growing Michigan's Economy", the career liaison(s) are encouraged to identify and support those activities that align with key initiatives, such as create more and better jobs; keep our youth - our future - here; restore our cities; enhance our national and international image; revitalize our educational system; and winning in Michigan through relentless positive action. Since the initiative's inception, career liaisons have been responsible for connecting high school students, parents, and educators with information about high-demand careers and training programs with a focus on building awareness of shorter-term credentials, associate's degrees, and apprenticeships where there is documented employer demand. This past year, special emphasis was placed on promoting the Michigan Advanced Technician Training Program (MAT2) in an effort to increase the overall number of qualified student applications for the 2015-2016 school year.

When MEDC Talent Enhancement was phased out as a result of the recent state-level reorganization, which established the Department of Talent and Economic Development and created the new Talent Investment Agency, the decision was made to move remaining talent programs over to the Workforce Development Agency (WDA). With the WDA now responsible for the day-to-day administration of CJS, MAT2, and other work-based learning initiatives, there is an opportunity to better align and integrate these programs with other components of the talent system to ensure their long-term success and sustainability.

Policy:

This policy is being revised to extend the effective date of the policy and FY16 Contingent Funding from June 30, 2016 to September 30, 2016 to provide a 3 month extension for the MWAs to work on meeting their required metrics/deliverables and expend any remaining balance from their original CJS allocation. The WDA has also identified an additional \$139,500 of AY13 WIA Rapid Response funding, with an expiration date of June 30, 2016, that can be used to cover a portion of the costs for the CJS initiative and Career Liaison function. In addition, the due date for the comprehensive, final report is changed from July 31, 2016 to October 31,2016.

It is still the WDA's intent that the MWA system ultimately take on and sustain the initiative over the long-term by leveraging all available partners and resources. To that end, MWAs should continue to investigate best

practices which will help to transition the CJS initiative from pilot to permanent status including opportunities for MWAs to leverage other partners/programs/funding to enhance the core components of the CJS initiative and/or otherwise assist the TDCC with achieving the required CJS metrics and deliverables.

Examples of potential best practices include:

For those regions who received awards in the 2016 round of Prosperity Region Initiative (RPI) funding and whose projects included a workforce component, the TDCC can explore whether there is strategic alignment and thus an opportunity to leverage any of its remaining RPI funds to support staffing and/or activities related to the career liaison function.

MWAs can leverage TAA Business Services Employer-Based Training Funding for collaboration with industry partners, business service staff coordination, etc. to support the expansion or development of TAA Employer-Based Training programs. Allowable TAA Employer-Based Training programs are On-the-Job Training (OJT), Customized Training and Registered Apprenticeship. Since MAT2 utilizes an apprenticeship training model, MWAs could use TAA Business Services Employer-Based Training Funding to convene groups of employers to promote in-demand training options that could benefit TAA including MAT2, which could in turn help the TDCC achieve its CJS metrics and deliverables related to the number of MAT2 – Related Meetings/Presentations; employer Outreach in coordination with the Business Services team; promoting registered apprenticeship programs for young adults; etc. MWAs can also use TAA Administrative and/or TAA Case Management funds to support CJS activities, as long as the initiative benefits TAA.

MWAs may leverage Business Service Teams to market applicable programs to employers, disseminate initiative information, and identify employers seeking to establish or expand youth work experience opportunities. WIOA Youth funding requirements now include a 20% minimum expenditure on work experience opportunities, making this service mutually beneficial. An expansion of the Business Service Team's roles could include identifying employers interested in becoming Talent Tour providers or creating/expanding youth work experience opportunities.

Multiple MWAs also operate the Jobs for Michigan's Graduates (JMG) program, which helps Michigan's young people who are at risk of dropping out of high school, or who have already dropped out, graduate and make successful transitions to postsecondary education or meaningful employment. New and expanded partnerships and co-enrollment may help MWAs meet or exceed their required WIOA credential rates, as this program has a very high credential attainment rate. JMG also has excellent school district/educator, student, and parent outreach practices that may be leveraged or modeled for MWA success.

Recognizing that many returning veterans and employers may benefit from the MAT2 training model, MWAs can also arrange to have WDA staff present about MAT2 to business services and other frontline staff who work with the veteran population to provide an overview of the program, outline the application process/requirements, describe military and prior work experience that would translate to the MAT2 occupations, etc.

WIOA title II and State Aid Act Section 107 Adult Education funds may also support a comprehensive service delivery and/or operations of adult education programs including job-placement, apprenticeships, internships, job shadowing, career fares, etc. Such funds can support the Career Liaison function as long as it assists in promoting and expanding career and postsecondary education/training opportunities to adult education participants (students) within each prosperity region. Similarly, MWAs should consider approaching their respective college partners about dedicating resources to support the career liaison function since several TDCC goals and activities can positively impact Perkins funded career pathways programs of study by helping the institutions maintain communication with all key stakeholders; increase enrollments; encourage utilization of the Eligible Training Provider List; as well as establish partnerships with employers to provide information on high wage, indemand careers, and to increase internships, externships, and apprenticeships for occupational students.

This policy issuance establishes guidelines for how the CJS initiative will now be administered and supported through the Prosperity Regions framework. Under this new structure, the designated Michigan Works! Agency (MWA), lead contact for each Talent District Career Council (TDCC), will serve as both the administrative agent and fiduciary, and will be responsible for coordinating the efforts of all TDCC partners to ensure that the CJS initiative is successfully implemented within their respective Prosperity Regions. The career liaison(s) will take direction from, and ultimately be held accountable by, the MWA lead contact, but are expected to work collaboratively with all TDCC partners while exercising independence and discretion in delivering content and materials to target audiences. The career liaison(s) will be required to meet the defined recruitment activities and numbers (time, cost, deliverable expectations). Therefore, these individuals must have knowledge of community engagement, outreach, and coordination with local school districts to support work-based learning initiatives.

To ensure continuity of service and minimize any potential administrative and operational impact on the organization, the MWA lead contacts are encouraged to have individuals currently working as career liaisons continue to serve in that capacity, at least through the ten month transition period. However, MWA lead contacts should base their selection/decision on factors such as prior performance of the career liaison and their sponsoring organization, whether there is another regional partner who would be a more suitable choice based on their expertise/capacity to serve in this role, or whether the MWA takes this position on as staff to the TDCC. Prior career liaison performance will be sent to the MWA lead contact under separate cover.

The WDA will provide initial awards to continue to fund career liaisons within each of the ten (10) Prosperity Regions for the ten-month period between December 1, 2015 through September 30, 2016.

Initiative Components

The career liaison(s) will be expected to focus on the following core components of the CJS initiative:

- Assist the TDCC in their duties;
- Establish a connection to community resources in order to create a talent pipeline;
- Market applicable programs;
- Disseminate initiative information;
- Coordination of outreach events;
- Maintain communication with all key stakeholders;
- Increase enrollment in credential issuing training programs;
- Assist MWA with meeting or exceeding their required WIOA credential attainment performance measures;
- Utilize <u>Pure Michigan Talent Connect</u> via and the Eligible Training Provider List as a primary source of in-demand career and education information when developing and implementing regional marketing and outreach strategies;
- Expand Talent Tours, including assistance to the partners to meet or exceed their requirements to facilitate at least two (2) Talent Tours per year, as well as assisting with the identification of additional partners;
- Identify employers seeking to establish or expand youth work experience opportunities;
- Leverage expanded partner networks to build awareness of Career and Technical Education (CTE) and/or Early/Middle Colleges with a focus on increasing the number of industry partners providing workbased learning opportunities;
- Collaboration with adult education programs located within the region;
- In regions where MAT2 programs exist, disseminate information to students, parents, and educators and assist the partners with meeting or exceeding all required metrics and deliverables.

The TDCCs should think strategically about how best to leverage the career liaisons to enhance employer outreach. For instance, this could include providing opportunities for the career liaisons to present on the MAT2 program to a group of employers participating on a college industry advisory group or at a Workforce Development Board (WDB) meeting. For those partners who regularly interact with employer customers such as the MWA business services teams, MEDC Business Development Managers (BDMs), etc. the career liaison can provide partners with basic information about MAT2 so that they can conduct the necessary employer outreach and make the appropriate referrals. In order to sustain the MAT2 program, MWA staff who have existing relationships with local employers and

understand which companies could benefit from the MAT2 training model must play a robust role in engaging and referring employers willing to participate in MAT2. If any team member or partner identify an employer interested in participating in MAT2, the employer should be referred directly to the WDA.

#### Metrics/Deliverables

The career liaison(s) in each region will be held to the following metrics and deliverables:

- 1. School District/Educator Outreach
- 2. Student Outreach
- 3. Parent Outreach
- 4. Employer Outreach in coordination with the Business Services team
- 5. External Partner Outreach (ex: philanthropic, non-profit, etc.)
- 6. Internal Partner Meetings (ex: Business Solutions Team, Youth Specialists, etc.)
- 7. Event Promotion (ex. Table at conference, etc.)
- 8. Newsletter/Media Outreach (optional)
- 9. Identify a minimum of two additional Talent Tour partners and define their future roles (four total)
- 10. Identify two employers seeking to establish or expand young adult work experience opportunities.
- 11. Promote registered apprenticeship programs for young adults.

Where not defined, the TDCC shall establish appropriate targets and through the quarterly reporting requirements shall show progress in meeting those targets.

In addition to the above metrics and deliverables, for those regions where MAT2 programs exist, the career liaison(s) will also be held accountable to the following:

- 12. Number of MAT2 Qualified Applicants
- 13. Number of MAT2 Related Meetings/Presentations

To ensure that MAT2 targets can be achieved by the given milestone dates, the career liaison(s) should work closely with all TDCC partners on identifying and recruiting qualified applicants. Qualified applicants include anyone with a high school diploma or GED that <u>submits an application</u> with the required materials and meets the MAT2 qualification standards on Compass, Accuplacer or ACT. The MAT2 qualified applicants metric is based on the number of qualified applicants in the pool and not the number of students who are selected as a MAT2 participant, since the latter is dependent on successfully matching individuals with a sponsoring employer. Those career liaisons in regions with current/proposed MAT2

programs will be required to participate on monthly conference calls with the WDA to provide updates and share best practices. The MAT2 qualification standards are as follows:

ACT		
English	19 or above	
Reading	18 or above	
Math – Algebra	21 or above	
<u>Compass</u>		
Writing	Greater than or equal to 77	
Reading	Greater than or equal to 65	
Math – Algebra	Greater than or equal to 42	
Accuplacer - Mott Community Colle	ege	
Writing	Place into ENG 101	
Reading	Place into ASCR 100	
Math – Algebra	Place into Math 130	

In order for the region to achieve the target numbers for qualified participants, the TDCC should approach student recruitment as a responsibility shared across all partners, while also exploring how to broaden and diversify the potential target population to look beyond the traditional high school student or recent high school graduate. Along with collaboration in the K-12 and CTE system to recruit more high school seniors, college/university partners can assist with outreach to their current students, MWAs can promote to their WIOA and veteran job seeker participants, and employers may consider utilizing MAT2 as a training delivery option for their incumbent workforce.

- By February 29, 2016 generate at least 1/3 (33%) of established target for qualified student applications for each current/proposed MAT2 program
- By April 30, 2016 generate at least 2/3 (66%) of established target for qualified student applications for each current/proposed MAT2 program
- By September 30, 2016 generate at least remaining 1/3 (100%+) of established target for qualified student applications for each current/proposed MAT2 program

REGION	ESTABLISHED TARGETS
Region 2	
1 Mechatronics Program	45 qualified applicants
Region 5	
1 CNC Program	45 qualified applicants
Region 6	

1 TPD Program	45 qualified applicants
Region 8	
1 CNC Program	45 qualified applicants
Region 10	
2 Programs in Mechatronics	90 qualified applicants
1 IT Program	45 qualified applicants
1 CNC Program	45 qualified applicants

Since MAT2 utilizes a competitive selection process, there will always be more students than there are available slots. Identification of other relevant in-demand training opportunities should be presented and promoted as viable options for those students not accepted into a MAT2 program.

#### Implementation Plan

The MWA lead contact shall provide a narrative detailing initiative implementation and planned outcomes, including all required metrics, as well as any additional metrics and deliverables to be supported with this funding. The narrative should include a detailed description of employer outreach and engagement activities that will be used to ensure a successful implementation of the CJS initiative within their respective region. This narrative shall describe how the TDCC will integrate the Career Jump Start Initiative as part of the strategic plan implementation.

#### **Quarterly Reports**

The MWA lead contact is required to report on all required metrics and deliverables based on the information found in Attachment IV. Please submit quarterly reports on or before January 20<sup>th</sup>, April 20<sup>th</sup>, and July 20<sup>th</sup> of 2016. See Attachment IV for reporting descriptions.

#### Final Reports

The MWA lead contact is required to report on all required metrics and deliverables based on the information found in Attachment IV. The comprehensive, final report is due to the WDA no later than October 31, 2016. See Attachment IV for reporting descriptions.

#### Fiscal Information/Reporting

The local area will process all cash requests through the Management Awards Recipient System (MARS) in accordance with the MARS Manual. The local area must have on file appropriate documentation to support each cash draw.

Grantees must report all financial transactions on a full accrual basis. Accrued expenditures mean the charges incurred by the grantee during a given period requiring the provision of funds for: (1) goods and other tangible property received; (2) services performed by employees, contractors, subgrantees, subcontractors, and other payees; and (3) other amounts becoming owed under programs for which no current services or performance is required, such as annuities, insurance claims, and other benefit amounts.

In general, total accrued expenditures are costs incurred for goods and services received regardless of whether the payment has been made.

All reporting of fiscal expenditures for the funds provided in this policy issuance must be reported to the WDA on a quarterly basis. A final close-out report is also required. All quarterly financial expenditure reports are due to the WDA no later than the 20th calendar day after the end of the calendar quarter. The final close-out report is due to the WDA no later than 60 days-after the end of the grant period. In the event that the due date falls on a weekend or state government holiday, the report is due on the last business day prior to the due date. Local areas must submit reports in the MARS. If there are any questions regarding cash requests or the submission of required expenditure reports, please call Mr. Kerry Trierweiler at (517) 241-1788.

The funding awarded in this policy issuance is intended to help permanently integrate the CJS initiative into the Michigan Works! system. In doing so, it is the WDA's intent that the MWA system ultimately take on and sustain the initiative over the long-term by leveraging all available partners and resources.

All other requirements from WDA PI: 15-27 and 15-27c1, dated November 23-24, 2015, and 15-27c2, dated February 1, 2016, remain in effect.

Action:

Affected MWAs must submit a revised FY16 Contingent Funding Budget Information Summary, which extends the plan period, AY13 WIA Rapid Response Budget Information Summary, and AY13 WIA Rapid Response Approval Request Form within ten days of the official date of this policy issuance to <a href="mailto:frazierb3@michigan.gov">frazierb3@michigan.gov</a>.

The MWA lead contact shall submit the required implementation plan, quarterly reports and final report consistent with the requirements of the PI.

Local areas are also required to submit <u>one</u> signed Approval Request form (Attachment I), with original signatures from the Chief Elected Official(s) (CEO[s]),

Workforce Development Board Chair (WDB), or their designee(s), in accordance with the WDA PI 14-14 and Change 1. Approval Request forms must be submitted within 10 days from the issue date of this policy issuance to:

Workforce Development Agency Attn: Brian Frazier Victor Office Center 201 North Washington Square, 3<sup>rd</sup> Floor Lansing, MI 48913

The WDA will issue a Grant Action Notice (GAN) for the allocations distributed via this policy issuance and for the program plan extension period.

The MWA officials will ensure the guidance contained in this policy issuance is disseminated to all appropriate staff.

**Inquiries:** In accordance with the Americans with Disabilities Act, the information

contained in this policy issuance will be made available in alternative format (large type, audio tape, etc.) upon special request received by this office.

Questions regarding this policy should be addressed to Mr. Brian Frazier,

Workforce Development Agency at 517-241-3256, or e-mailed to

frazierb3@michigan.gov.

**Expiration** 

Date: September 30, 2016

SB:BF:fd Attachments

Attachment I Approval Request Instructions and Form

Attachment II Budget Information Summary (BIS) Instructions and Form

Attachment III MWA Lead Contact Person Attachment IV Quarterly Report Template

Attachment V Career Jump Start Funding Chart

#### Attachment I

#### **Approval Request Form Instructions**

- 1. Michigan Works! Agency (MWA): Enter the name of the MWA.
- 2. MWA Number: Enter the number assigned to the MWA.
- 3. Plan Title: Enter the appropriate title(s) for the plan being submitted.
- 4. <u>Policy Issuance Number</u>: Enter the Policy Issuance number that the Approval Request form corresponds to, i.e., 15-01, 15-02, etc.
- 5. Plan Period: Identify the time period covered by the plan.

The required signatories are designated in accordance with the Michigan Department of Labor & Economic Growth/Bureau of Workforce Programs PI 07-13, issued August 29, 2007. Signatures are required from the Workforce Development Board Chair and the Chief Elected Official(s), or their authorized designee(s).

#### **APPROVAL REQUEST**

Michigan Works! Agency (MWA):		2. MWA Number:
3. Plan Title(s): AY13 WIA Rapid Response Career Jump Start		
4. Policy Issuance number: 15-27c3	5. Plan Period: December 1, 2015 – September 30, 2016	
THE OTHER ELECTED OFFICIAL (O) AND MODIFICACION D		

THE CHIEF ELECTED OFFICIAL(S) AND WORKFORCE DEVELOPMENT BOARD (WDB)
HEREBY REQUEST APPROVAL OF THIS DOCUMENT

Authorized Chief Elected Official	Date
Authorized Chief Elected Official	Date
Authorized Chief Elected Official	Date
WDB Chairperson	Date

BWT-344 (5/09)

The Workforce Development Agency (WDA), in compliance with applicable federal and state laws, does not discriminate in employment or in the provision of services based on race, color, religion, sex, national origin, age, disability, height, weight, genetic information, marital status, arrest without conviction, political affiliation or belief, and for beneficiaries only, citizenship or participation in any federally assisted program or activity.

### Career Jump Start Budget Information Summary Instructions

#### Section I - Identification Information

Michigan Works! Agency (MWA): Enter the name of the MWA.

<u>Policy Issuance</u>: Enter the Policy Issuance number applicable for the BIS. ("15-27c3" has been entered.)

<u>Grant Name</u>: Enter the name of the grant associated with the funding being awarded. ("FY16 Contingent Funding" has been entered.)

<u>Project Name</u>: Enter the name of the project associated with the funding being awarded. ("Career Jump Start" has been entered.)

<u>Plan Period</u>: Enter the start and end dates of the plan period. ("12/01/15 to 9/30/16" has been entered.)

#### Section II - Total Funds Available

Award: Enter the amount of the allocation.

#### **Section III - Current AY Planned Expenditures by Cost Category**

Administration: Enter amount of allocation planned for administration.

*Program:* Enter amount of the allocation planned for program activities.

#### **Section IV – Limitation Percentages**

This section was developed to assist the MWA and state coordinators in reviewing planned expenditures and to ensure MWAs are in line with required percentages.

Note: The FY16 Contingent Funding Budget Information Summary form (titled "BIS\_ADA\_Compliant FY16 Contingent Funding.xlsx") is attached to this policy email.

### Career Jump Start Budget Information Summary Instructions

#### **Section I - Identification Information**

Michigan Works! Agency (MWA): Enter the name of the MWA.

<u>Policy Issuance</u>: Enter the Policy Issuance number applicable for the BIS. ("15-27c3" has been

entered.)

Grant Name: Enter the name of the grant associated with the funding being awarded. ("AY13

WIA Rapid Response" has been entered.)

<u>Project Name</u>: Enter the name of the project associated with the funding being awarded.

("Career Jump Start" has been entered.)

Plan Period: Enter the start and end dates of the plan period. ("12/01/15 to 06/30/16" has been

entered.)

#### **Section II - Total Funds Available**

Award: Enter the amount of the allocation.

#### **Section III - Current AY Planned Expenditures by Cost Category**

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*Program:* Enter amount of the allocation planned for program activities.

#### **Section IV – Limitation Percentages**

This section was developed to assist the MWA and state coordinators in reviewing planned expenditures and to ensure MWAs are in line with required percentages.

Note: The AY13 WIA Rapid Response Budget Information Summary form (titled "BIS\_ADA\_Compliant Rapid Response.xlsx") is attached to this policy email.

#### Attachment III

#### **Regional MWA Lead Contact Persons**

Region	<u>Name</u>	<u>Email</u>	<u>Phone</u>
Region 1	Orrin Bailey	orrin@isupward.org	906-789-0558 x 1320
Region 2	Terry Vandercook	terryvandercook@networksnorthwest.org	231-620-3004
Region 3	Laura Budreau	budreaul@nemcworks.org	989-733-8548 x 4229
Region 4	Jessica White- Hatinger	jwhitehatinger@michiganworkska.org	616-336-4126
Region 5	Ed Oberski	edo@michiganworks.com	989-754-1144
	Maria Vescio- Sian	marias@michiganworks.com	989-754-1144
Region 6	Sharon Bowen	sbowen@gsworks.org	810-233-5974 x 154
Region 7	Edythe Hatter- Williams	ehatter-williams@camw.net	517-492-5504
Region 8	Gwen Wood	woodg@kinexus.org	269-927-1799 x 1153
	Kathy Olson	olsen@upjohn.org	269-385-0454
Region 9	Shamar Herron	herrons@ewashtenaw.org	734-369-1707
Region 10	Gregory Pitoniak	Gregory.pitoniak@semca.org	734-229-3549

#### **Quarterly Report Template**

#### Reporting Descriptions

#### 1. Number of MAT<sup>2</sup> Applicants (monthly)

Total number of completed MAT<sup>2</sup> applicants from each region on a monthly basis. Completed applications defined as an individual who submits an application for review by MAT<sup>2</sup> Administration.

What Will Career Liaisons (CLs) Report? Total number of MAT<sup>2</sup> applicants

#### 2. Number of MAT<sup>2</sup>-Related Meetings/Presentations (monthly)

Total number of MAT<sup>2</sup> related outreach activities performed in a given month, including meetings, presentations, workshops, etc. **Also, the estimated number of students present during these meetings/presentations.** 

What Will CLs Report? Total number of MAT<sup>2</sup> related outreach activities, and estimated number of students present during these meetings.

#### 3. School District Outreach (monthly)

Number of school districts connected. This will help us assess the amount of outreach each Career Liaison is conducting on a monthly basis.

What Will CLs Report? Total number of school districts connected with on a monthly basis.

#### 4. Estimation of Student Outreach (monthly)

Number of estimated students connected. Also be sure to include non-traditional students in the total student outreach number (e.g. students who may not be currently enrolled in a community college and are instead in the workforce, but you have communicated with about training programs in your area).

What Will CLs Report? Total number of students connected with on a monthly basis.

#### 5. Estimation of Parent/Educator Outreach (monthly)

Number of estimated parents connected. Also be sure to include any engagement and outreach to educators in this total as well.

What Will CLs Report? Total estimated number of parents and educators connected with on a monthly basis.

#### 6. External Partner Outreach (monthly)

Number of organizational partner engagements. Any type of engagement/outreach conducted with external partners (e.g. Michigan College Access Network) can be tracked here.

What will CLs Report? Total number of external partners connected with on a monthly basis.

#### 7. Internal Partner Meetings (monthly)

Number of internal partner engagements. Any type of engagement/outreach conducted with internal partners (e.g. Business Solutions Team, Youth Specialists, etc.)

What will CLs Report? Total number of internal partner meetings conducted on a monthly basis.

#### 8. Event Promotion (monthly)

Regional and statewide event promotion.

What Will CLs Report? Total number of events promoted both regionally and statewide.

#### (OPTIONAL) Newsletter/Media Outreach (monthly)

Total outreach for newsletter/media opportunities (newsletters, blog posts, etc.) that a CL may be engaged in. Please note this is an optional metric, as not every CL is actively involved in activities such as writing articles for media.

What Will CLs Report? Total outreach for newsletter/media opportunities, when applicable.

- 9. Identify a minimum of two additional Talent Tour partners and define their future roles (four total).
- 10. Identify two employers seeking to establish or expand young adult work experience opportunities.
- 11. Promote registered apprenticeship programs for young adults.

#### Attachment V

# Career Jump Start Funding Chart (December 1, 2015 – September 30, 2016)

Prosperity Region	Fiduciary	Current FY16 Contingent Funding	AY13 WIA Rapid Response Funding	Total Allocation
1	UPWARD Talent Council	\$32,550	\$13,950	\$46,500
2	Networks Northwest	s Northwest \$65,100 \$13,95		\$79,050
3	Northeast Michigan Consortium	\$32,550	\$13,950	\$46,500
4	West Michigan Works!	\$32,550	\$13,950	\$46,500
5	Great Lakes Bay	\$65,100	\$13,950	\$79,050
6	GST Michigan Works!	\$65,100	\$13,950	\$79,050
7	Capital Area Michigan Works!	\$32,550	\$13,950	\$46,500
8	Southwest Michigan Works!	\$65,100	\$13,950	\$79,050
		\$32,550	\$13,950	
9	Southeast Michigan Works!			\$46,500
10	SEMCA	\$97,650	\$13,950	\$111,600
Totals:		\$520,800	\$139,500	\$660,300