



## Purpose

OK2SAY encourages confidential tips on potential harm or criminal activities directed at students, school employees and schools.

## OK2SAY PROMOTIONS

### OK2SAY PUBLIC SERVICE ANNOUNCEMENTS

Rockford High School students created a 30 and 60-second audio Public Service Announcement (PSA) for OK2SAY. Other students from throughout the state have also created audio and video PSAs. The PSAs are available on the OK2SAY website under “Promotional Material.” Feature these PSAs at your school and encourage local stations to use them too!



Rockford Students

### HIGHWAY BILLBOARDS

In order to increase visibility, OK2SAY developed digital billboards featured across the state of Michigan. The goal is to strengthen the OK2SAY image so students will be more likely to file a confidential tip if necessary.



## SUCCESS STORIES

A suicidal student receives inpatient counseling services.	Students assault classmate & post it on YouTube—video is removed & students disciplined.
Several planned fights are averted due to tips.	Several students cutting themselves receive psychological counseling.

## OK2SAY RESULTS

From September 2, 2014 to December 31, 2015, 2,770 tips were received in the following categories:

Alcohol	52	Planned Fights	4
Assault	113	Planned School Attack	30
Bullying	710	Self-harm	182
Cyberbullying	309	Sexting	70
Child Abuse	68	Sexual Assault	19
Dating Violence	11	Sexual Misconduct	69
Domestic Violence	6	Stalking	6
Drugs	170	Stealing	7
Explosives (bomb)	1	Suicide Threats	470
Fighting	38	Threats	87
Fire Starting	1	Vandalism	2
Gangs	4	Weapons Possession	17
Guns	9	Unsafe Driving	4
Human Trafficking	1	Other	299
Knives	11	<b>TOTAL</b>	<b>2,770</b>

## OK2SAY TECHNICIAN'S CORNER

OK2SAY is only part of the solution when it comes to school or student safety. The unsung heroes are often school personnel and local law enforcement officers who assist students facing difficult situations. When necessary, OK2SAY technicians can encourage a tipster to further assist a peer.



One example involved a tip about a student who was suicidal. The technicians forwarded the tip to the school. The school counselor brought in the student, who denied making any type of self-harm threat. The counselor was concerned enough that she reached out to OK2SAY and asked if we could get the tipster to voluntarily talk to school personnel. OK2SAY successfully made contact with the tipster and got her to speak with the Assistant Principal. This enabled the counselor to re-engage the suicidal student, who admitted to the suicidal statements and to the feelings and issues that led to his depression. The family was contacted and agreed to outside counseling.

The OK2SAY technicians are excellent at providing needed encouragement to all tipsters.