



Governor's Traffic Safety Advisory Commission
SHSP Action Team Name: Motorcycle Safety Action Team Meeting
Location: Horatio Earle Building, Lake Michigan Room
Date: Thursday January 21, 2016
Time: 9:00am-12:00pm

| Attendance | |
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| Name | Agency |
| Chad Teachout | OHSP |
| Emily Shinevar | MDOS |
| Eric Kabdebo | MDOS |
| Deb Parinello | ASMI-EMS |
| Steve Berkemeier | MDOS |
| John Strom | Grand Blanc Police |
| Eric Line | MDOT |
| Steve Lick | Grand Rapids Community College |
| Bill Scarnati | Lansing Community College |
| Eileen M. | TIA |
| Kim Lariviere | MDOT |
| Vince Consiglio | ABATE of Michigan and Schoolcraft College |
| Dave "Butch" Brown | ABATE of Michigan |
| Eric Eads | ABATE of Michigan |

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| Agenda Item: Introductions |
| Discussion: |
| <ul style="list-style-type: none"> A couple new attendees: Eric Kabdebo with MDOS and Eileen |
| Action: N/A |

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| Agenda Item: 2016 Shadow Rider Project (Chad Teachout) |
| Discussion: |
| <ul style="list-style-type: none"> New image on the front, different layout for wording on the back Handouts were provided – copy of 2016 mailer, unendorsed motorcyclists data 2012-2015, motorcycle crash data 2015-2013 Looking at the numbers, unendorsed numbers are decreasing, this mailer is working Chad discussed that even though there is only a 2,000 drop in unendorsed from 2014 to 2015, but comparing registration and endorsed numbers, it really comes out to about 5,000 Mailer will be going out in the middle of February Get number of unendorsed by comparing motorcycle registrations with endorsed riders, analysis completed by UMTRI Distributed at least 7,000 hig-viz vests in 2015 Chad discussed looking at charts/maps to display weather patterns over the years, NOAH Steve Lick added that he gets people coming to a safety class saying they got their card Talked about documenting gas prices and weather for fluctuations in numbers. Eric mentioned the difference in the regions throughout Michigan with weather are significant, it may have to be documented by county not state-wide. |
| Action: |

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| Agenda Item: Strategic Highway Safety Plan (Kim L.) |
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Discussion:

- Decided to do a mini update this year to extend the HSP to 2018 then continue the 4-year cycle so the plans are the same cycle as the governor's term
- All action teams to get accomplishments to OHSP by March 31, 2016
- Updates to them by July 31, 2016
- Will be presented to commissioners at the September meeting, to hopefully be approved in December 2016
- There is a session at the Summit, "SHSP Town Hall Meeting" and a SHSP Breakout Session. This action team will be combined with the Bike & Pedestrian Safety Action Team. The breakout session will occur on Tuesday March 22 at the summit.
- Discussed if registration information sent out, go to Michigan.gov/ohsp to see the most up-to-date information on that
- Eric Line mentioned signing up for Gov Delivery to get updates on this topic
- There is going to be a session on Motorcycle Law Enforcement Panel Discussion at the summit

Action:**Agenda Item: 2016 NHTSA Assessment (Chad Teachout)****Discussion:**

- To be held in Michigan March 14-18, 2016 at the Kellogg Center in East Lansing
- There are 11 different standards that NHTSA is looking to review about our program in the state, following Guideline #3
- 5 experts from around the country are coming to review the program: Brett Robinson, Peter Moe, John Stokes, Pat Han (Admin), Dave Ennis. Also Jeremy Gunderson from NHTSA.
- They are looking to see the past 5 years of data
- The final report will be available on the Friday of the assessment

Action: Chad will contact people to present as part of this assessment**Agenda Item: SOS Motor Vehicle Network (MVN) (Eric Kabdebo)****Discussion:**

- Run messages April – November on the MVN for all action teams
- MVN is a free service provided by an outside company, no sound on these messages
- Usually a 30-second slot for messages
- Eric showed a few examples of what MDOS communications have put together in the past and an OHSP modified video
- Not all branch offices have MVN, but many do. May also play in MDOT visitor center
- MDOS is going to work on "Did you know" messages, they will make one for each action team and they will each run a month
- Eric is looking for themes for the message: myth that the skills test cannot be done with a larger motorcycle has been consistent for years. There are a large number of single vehicle crashes, training is essential to learn to ride. Insurance company aspect: may get discount or not be covered if not endorsed.
- The motorcycle message will run in May 2016 for motorcycle
- Chad and Eileen talked about their attempts to reach out to dealerships about safety messages. Many dealerships do not want to give more handouts at point of sale, tags on bikes, posters, nothing. Don't want to give up space or lose a sale or have any information about crashes.

Action:**Agenda Item: EMS Update (Deb Parinello)****Discussion:**

- Accident scene management classes, new exciting news.
- New EMS director for the SOM, Deb spoke with her. Discussed possibly putting together a grant for Deb to teach an online class then come in for hands-on training.
- Conference in Lake Tahoe in November 2015, accident scene management has expanded. Students will now be certified in CPR and first aid with the training. Also creating a hybrid course to complete some training online then come in for hands-on.
- Many EMS do not feel comfortable removing a helmet from riders in a crash.
- Still in early stages with potential projects in the works.
- Newsletter for EMS across the state to get the word out about training.
- Vince mentioned that Deb could also reach out to public safety on college campuses.

Action: Deb will keep us posted on developments with projects.**Agenda Item: House Bills Update (Vince Consiglio)**

Discussion:

- Handouts: HB 4853 and HB 4854
- ABATE members attended Senate committee hearing today, lots of questions
- Senate will vote next week on these two bills
- SOS is neutral on the bills
- Important to increase the fee because the no-show numbers are so high
- Fee increase wouldn't go into effect until FY2017
- Also raise the fine for unendorsed riders to the same as operator license. The fines will go to the Library, due to lobbyists, instead of the motorcycle fund.

Action:**Agenda Item: Other updates**

- Steve B. – working with Joe on motorcycle safety courses in California, Michigan will not accept completion certificates at the moment. Waiting to review the other curriculum tests. California no longer utilizes MSF curriculum. Oregon is also using a different curriculum, another state also is Idaho.
- Polaris Slingshot – determined by MDOS to be a motorcycle in November 2015
- Bill S. – concerned about transition to the new MSF curriculum for training program. Brand new staff at LCC.
- Steve L. – struggle this year with transition, lost about 30% of coaches
- Eric L. – DMS signs run by MDOT, signs on highway. Motorcycle safety messages have run the last few years in May for safety awareness month.

Action: Chad will need to update mailing list to add Eric Kabdebo**Future Meeting Dates**

- Thursday, May 19, 2016
- Thursday, September 15, 2016

The Michigan Traffic Safety Summit is March 22 – 24, 2016 @ the Kellogg Center in East Lansing