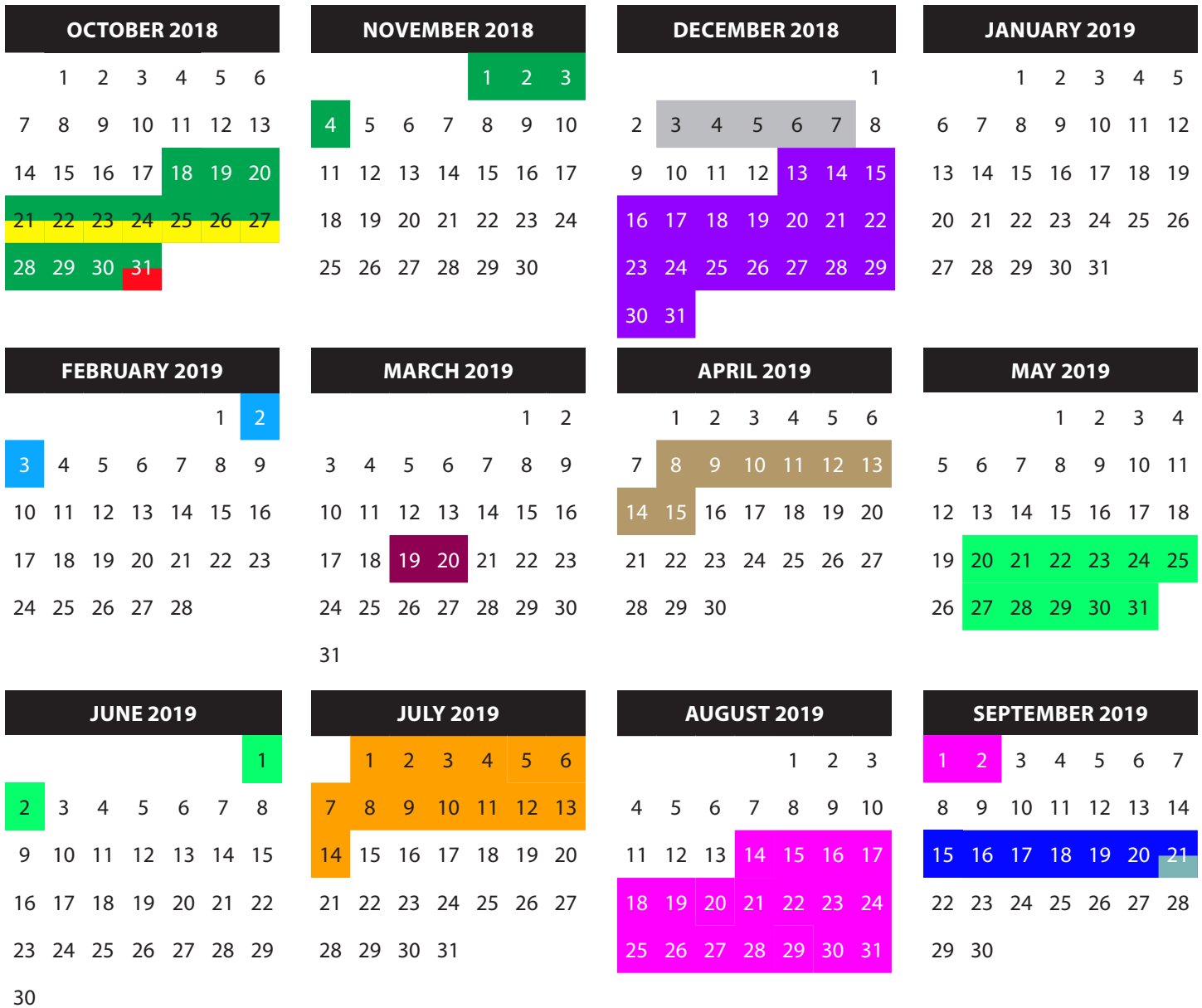


Michigan Office of Highway Safety Planning FY2019 Traffic Safety Campaigns



| Date | Event |
|----------------|---|
| Oct. 18-Nov. 4 | Drive Sober or Get Pulled Over crackdown |
| Oct. 21-27 | Teen Driver Safety Week social media effort |
| Oct. 31 | Halloween social media effort |
| Dec. 3-7 | Older Driver Safety Awareness Week |
| Dec. 13-31 | Drive Sober or Get Pulled Over crackdown |
| Feb. 2-3 | Super Bowl social media effort |
| March 19-20 | Michigan Traffic Safety Summit |

| Date | Event |
|-----------------|---|
| April 8-15 | Distracted Driving Awareness Month Social Media Effort |
| May 20-June 2 | Click It or Ticket mobilization |
| July 1-14 | Fourth of July Drive Sober or Get Pulled Over crackdown |
| Aug. 14-Sept. 2 | Drive Sober or Get Pulled Over crackdown |
| Sept. 15-21 | Child Passenger Safety Week |
| Sept. 21 | National Seat Check Saturday |