



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

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STATE SUPERINTENDENT

MEMORANDUM

DATE: September 14, 2017

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Shelia A. Alles 
Chief Deputy Superintendent

SUBJECT: #GoOpen Michigan Summit – December 5, 2017

In February of 2016, Michigan made a commitment to the United States Department of Education's #GoOpen Campaign. From that, the #GoOpen Michigan initiative began which supports schools and educators in the transition to use high-quality digital, openly-licensed educational resources (OER). This initiative aligns to all four focus areas of Michigan's Top 10 in 10 strategic plan. The Michigan Department of Education (MDE) is working collaboratively with a wide range of stakeholders to develop a #GoOpen Michigan Strategy. The #GoOpen Michigan Strategy Team includes educational organizations, community colleges and higher education, and Michigan's #GoOpen districts. Visit <http://bit.ly/2f93OgF> to see the complete list of all strategic partners.

To officially kick off #GoOpen Michigan, the #GoOpen Michigan Strategy Team invites district and building leaders to the #GoOpen Michigan Summit on Tuesday, December 5 from 8:30 a.m. to 3:30 p.m. EST. The #GoOpen Michigan Summit will provide an opportunity for participants to explore opportunities to expand the use of high-quality OER. The Summit will occur simultaneously and be co-located at three sites across the state: Michigan Science Center (Detroit), Kalamazoo Regional Educational Service Agency (RESA), and Marquette-Alger RESA. Schools and districts are encouraged to send a team, but it is not required.

The in-person breakout sessions at all summit sites will meet these five conference goals:

1. Understand the background of #GoOpen and the benefits of joining the #GoOpen Community
2. Learn about OER and determine the difference between free, open, and proprietary instructional materials

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3. Discover how Michigan's #GoOpen districts are using OER to personalize learning
4. Learn about the work of the #GoOpen Michigan Strategy Team and the systems created to assist educators with use of OER
5. Leave with tangible ways to make #GoOpen a reality in your building or district and continue the conversation

Cost for the event is \$30. To register visit <http://bit.ly/2xRw26G>. To learn more about #GoOpen Michigan visit www.michigan.gov/mde-GoOpen.

cc: Michigan Education Alliance