



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

RICK SNYDER
GOVERNOR

BRIAN J. WHISTON
STATE SUPERINTENDENT

MEMORANDUM

DATE: April 27, 2017

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Venessa A. Keesler, Ph.D., Deputy Superintendent *V. Keesler*
Division of Educator, Student, and School Supports

SUBJECT: Equal Access to Personal Financial Education - Michigan Jump\$tart
Coalition Survey

The Michigan Jump\$tart Coalition seeks to improve and provide equal access to personal financial education of Michigan's youth throughout the state.

In order to achieve their mission, the Michigan Jump\$tart Coalition needs to know how it can best serve Michigan school administrators, teachers, and by extension students. To better understand those needs, a survey for Michigan school administrators and teachers has been developed. The Michigan Department of Education encourages all administrators and teachers to complete the survey at https://www.surveymonkey.com/r/mipersfinancesurvey_2017.

The hope is for 100 percent school and district participation, regardless of current financial education program status. This ten minute survey will give the Michigan Jump\$tart Coalition a better look into the current state of personal finance education within Michigan schools and how the coalition can help school and district efforts in teaching personal finance.

Please email James Studinger, Chair of Michigan Jump\$tart at james@jpstudinger.com, if you have questions or are looking for financial education resources for your school.

cc: Michigan Education Alliance

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