



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

RICK SNYDER
GOVERNOR

BRIAN J. WHISTON
STATE SUPERINTENDENT

MEMORANDUM

DATE: February 16, 2017

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Venessa A. Keesler, Ph.D., Deputy Superintendent *V. Keesler*
Division of Educator, Student, and School Supports

SUBJECT: Digital Learning Day – February 23, 2017

This February 23rd will mark the sixth annual Digital Learning Day celebration across the United States and Michigan will be no exception. This grassroots effort continues to celebrate the power of innovative practices happening in classrooms each and every day through the effective use of modern day tools. The Alliance for Excellent Education defines digital learning as, "any instructional practice that effectively uses technology to strengthen a student's learning experience. It emphasizes high-quality instruction and provides access to challenging content, feedback through formative assessment, opportunities for learning anytime and anywhere, and individualized instruction to ensure all students reach their full potential to succeed in college and a career."

The Michigan Department of Education (MDE) and our collaborative partners are committed this year to spreading the word and supporting educators to make **Every Day Digital Learning Day** by bringing together Michigan specific digital learning resources that highlight the connection of digital learning to our Michigan Top 10 in 10 strategic plan.

Celebrate Digital Learning Day in Michigan by:

- Visiting Michigan's Digital Learning Day Landing Page at:
<http://outreach.mivu.org/dlday>
- Registering your Digital Learning Day event at:
<http://www.digitalllearningday.org/register-your-event/>

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- Signing-up for the MDE's Digital Learning Day Thunderclap, which will go live on February 23, at: <https://www.thunderclap.it/projects/53065-celebrate-digital-learning-day>
- Posting, tweeting, and sharing your Digital Learning stories on social media. Don't forget to use #MIDLDay, #DLDay, and tag [@OfficialDLDay](#) when posting, tweeting, and blogging.

For more information on digital learning and other Education Technology Initiatives contact Amanda Stoel in the Office of Education Improvement and Innovation, Education Technology Unit at 517-241-3629 or visit our website at www.techplan.org.

cc: Michigan Education Alliance