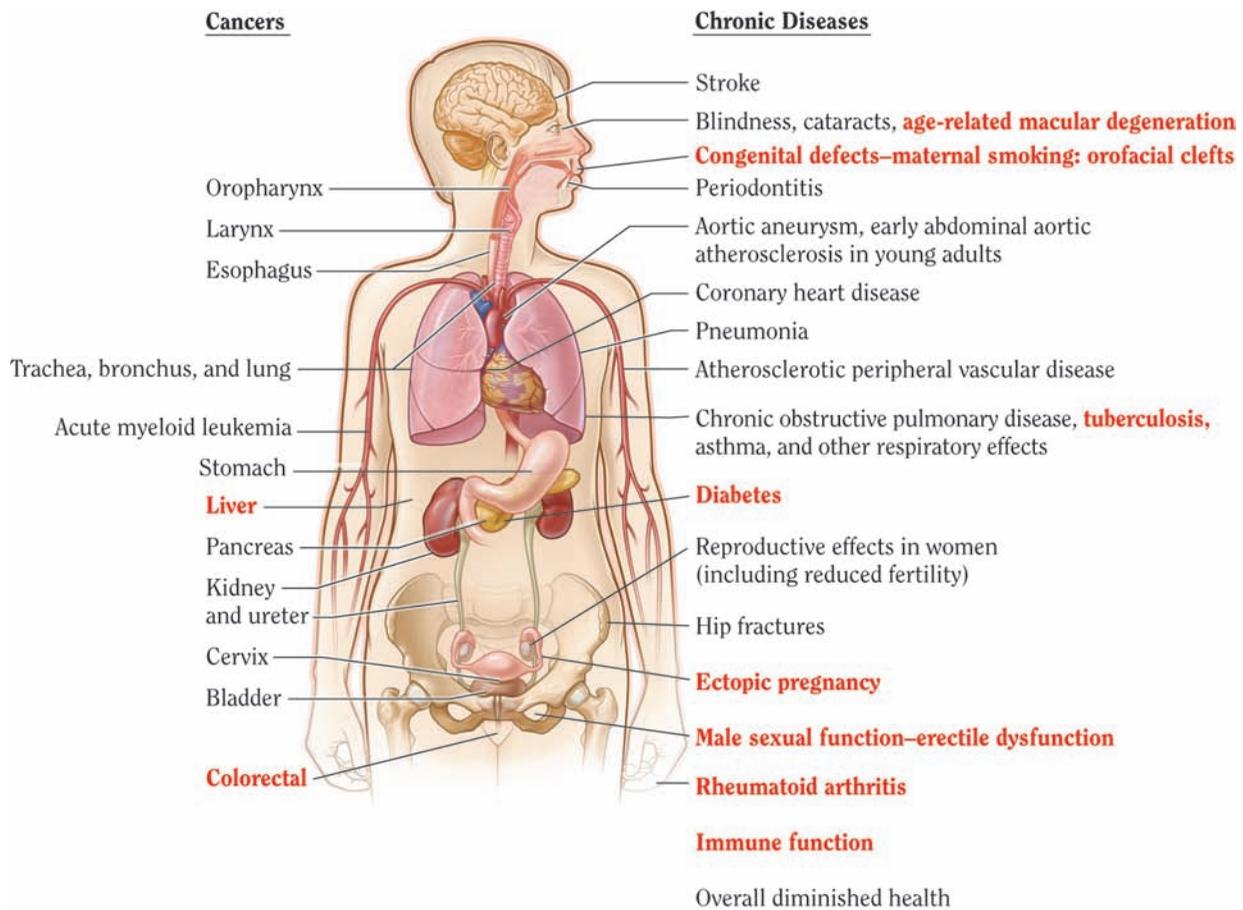


THE 2014 SURGEON GENERAL'S REPORT ON SMOKING AND HEALTH NEW FINDINGS & WHAT YOU CAN DO TO MAKE THE NEXT GENERATION TOBACCO-FREE!



SMOKING AFFECTS EVERY PART OF THE BODY (NEW FINDINGS IN RED).



The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General highlights the successes of the last 50 years in reducing smoking rates in the U.S. and includes new findings:

- Since 1964, **20** million people have died from smoking-related illnesses. Most deaths have been among adults with a history of smoking; however, **2.5** million nonsmokers also died from diseases caused by exposure to secondhand smoke.
- **5.6** million children alive today will die prematurely from smoking if current smoking rates continue. That's 1 in 13 children in this country.

Turn Over For More Information about the Report and What You Can Do to Spread The Word!



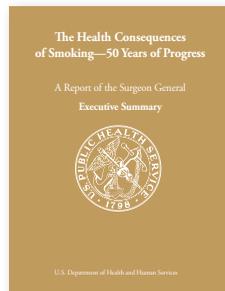
U.S. Department of Health and Human Services



50th Anniversary Surgeon General's Report on Smoking and Health

On January 17, 2014, the 32nd tobacco-related Surgeon General's Report was released. It highlights 50 years of progress in tobacco control and prevention, presents new data on the health consequences of smoking, and discusses opportunities that can potentially end the smoking epidemic in the United States.

Visit surgeongeneral.gov/tobacco to access all of these materials.



This Executive Summary provides an overview of the full report of the Surgeon General and highlights the conclusions and findings.



Infographics are a simple and effective way to distribute information quickly. These infographics on tobacco control and prevention can be posted to Web sites, blogs, or social networking sites.



This easy-to-read, illustrated booklet summarizes the Surgeon General's Report released in January 2014. It is designed to give concerned adults information to help them make choices that will improve their own health and the health of their children, their families, and their communities.



Available in English and Spanish, this fact sheet supports the major conclusions of the 2014 report and can be handed out at events and meetings.



This public service announcement (PSA) is designed to educate adults about the long-term impact of tobacco use on this nation's future—its youth. The PSA points out that 5.6 million children alive today will ultimately die early from smoking if we do not do more to reduce current smoking rates.



These Web banner graphics can be posted on any Web site and provide a direct link to the information on the Surgeon General's Web site.



Centers for Disease Control and Prevention
Office on Smoking and Health