

Free Library Related Webinars for September 2016

The webinars listed below are available to library staff at no cost. *If you need further information about a program, please check with the organization offering the event.* (All events are listed here in Eastern Time. When you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

Michigan specific training sessions for MeL:

Gale: Gale MeL Resources Training Schedule <http://tinyurl.com/zak4gyu>

Civic Technologies: <http://civictechnologies.com/training/>

MCLS MeL and MeLCat: <http://mcls.org/training-events/training-events-list/> (These can also be found listed below.)

(All events are listed in Eastern Standard Time below but when you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

ADVOCACY

Sep. 21: 5 Steps to Telling Better Non-Profit Stories (4Good)

Sep. 28: The Role of Libraries in Community Workforce Development (Missouri State Library)

ASSESSMENT & PLANNING

Sep. 8: Measurement Matters: Using Edge, Project Outcome, and the Impact Survey to Assess and Improve Community Outcomes (Public Library Association)

Sep. 20: Weathering the Storm: Business Continuity and Disaster Recovery in Higher Education (Educause)

Sep. 20: Integrating User Feedback to Make Changes Big & Small (Colorado State Library)

BOARDS

Sep. 15: Moving Your Board from Good to Great (GrantSpace)

CAREERS

Sep. 28: Ask the Expert: Everything You Wanted to Know About Nonprofit Executive Compensation (GuideStar)

CHILDREN & TEENS

Sep. 20: Teen Programming: A Mover & Shaker's Recipe for Impact and Success (WebJunction)

Sep. 21: Family Place Libraries™ Parent/Child Workshops (Texas State Library and Archives Commission)

Sep. 21: One Book For Nebraska Kids & One Book For Nebraska Teens (Nebraska Library Commission)

Sep. 21: Toddlers Empowered by the 5 R's: A New Research-Based Framework for Building Language (Early Childhood Investigations)

COLLECTION DEVELOPMENT & MANAGEMENT

Sep. 9: Going Digital (Lyris)

Sep. 13: Keep Your Romance Collection Fresh and Exciting (Booklist)

Sep. 14: Why #GoOpen? Using Open Educational Resources in Your School/District (EdWeb)

Sep. 22: Weeding the School Library Collection (Wyoming State Library)

COMMUNICATION

Sep. 15: 10 Ways to Increase Your Reach on Social Media (IdealWare)

Sep. 15: Snaps and Stripes: Sharing Public Service Stories with Snapchat (DigitalGov)

Sep. 20: Are You a Boring Explainer or Engaging Storyteller? (Training Magazine Network)

Sep. 21: Contagious: Why Things Catch On (Harvard Business Review)

DATABASES & eRESOURCES

Sep. 14: PubMed® for Librarians: MeSH (National Network of Libraries of Medicine)

Sep. 15: Database of the Month--CultureGrams (Wyoming State Library)

Sep. 21: PubMed® for Librarians: Automatic Term Mapping (ATM) (National Network of Libraries of Medicine)

Sep. 27: CDC American Indian and Alaska Native Health Data Online (Federal Depository Library Program)

DEVELOPMENT & MANAGING CHANGE

Sep. 21: Does Your Leadership Team Measure Up? (Training Industry)

Sep. 22: When Push Comes to Shove: Emotional Intelligence and Bullying Behavior (Training Industry)

Sep. 27: Art of Narrating the Unreal (Booklist)

Sep. 29: Coaching Employees for Success (Utah State Library)

FUNDRAISING

Sep. 12: How to Create New Revenue Streams for Your Library (American Library Association)

Sep. 14: Introduction to Fundraising Planning (GrantSpace)

Sep. 14: How to Generate More Major Gifts and Planned Gifts with Less (Nonprofit Hub)

Sep. 21: 5 Steps to Telling Better Non-Profit Stories (4Good)

LIBRARY SPACES

Sep. 14: Before You Hire an Architect: Reduce Costs and Risks, Produce Better Results (4Good)

MANAGEMENT

- Sep. 13: Bozarthzone! Juggling 101: Managing Multiple Priorities (InSync Training)
- Sep. 21: Get Big Things Done: Unleash Your Connectional Intelligence (American Management Association)
- Sep. 21: Does Your Leadership Team Measure Up? (Training Industry)
- Sep. 22: When Push Comes to Shove: Emotional Intelligence and Bullying Behavior (Training Industry)
- Sep. 28: Ask the Expert: Everything You Wanted to Know About Nonprofit Executive Compensation (GuideStar)
- Sep. 29: Coaching Employees for Success (Utah State Library)

OUTREACH & PARTNERSHIPS

- Sep. 13: Building Business Connections With Your Community (Infopeople)
- Sep. 14: Asset Based Community Development (ABCD) in the Library (Infopeople)
- Sep. 15: Support Small Business Development at Your Library (WebJunction)
- Sep. 15: After the Storm: Libraries Helping to Heal Their Communities (Texas State Library and Archives Commission)
- Sep. 15: 10 Ways to Increase Your Reach on Social Media (IdealWare)
- Sep. 21: Health on the Range: Rural Health Issues and Resources (National Network of Libraries of Medicine)
- Sep. 21: Family Place Libraries™ Parent/Child Workshops (Texas State Library and Archives Commission)
- Sep. 28: The Role of Libraries in Community Workforce Development (Missouri State Library)

PROGRAMMING

- Sep. 13: Mining the Collaborative Summer Library manual for adult programming ideas (Washington State Library)
- Sep. 13: Making a Maker Fair (Maine State Library)
- Sep. 14: Pokémon! How Two Libraries Scored Major Points with a Game Craze (Programming Librarian)
- Sep. 15: Makerspace Projects for School, Public and Academic Libraries (Demco)
- Sep. 16: Graphic Novel Book Clubs: From Idea to Reality (AASL)
- Sep. 20: Teen Programming: A Mover & Shaker's Recipe for Impact and Success (WebJunction)
- Sep. 21: One Book For Nebraska Kids & One Book For Nebraska Teens (Nebraska Library Commission)
- Sep. 28: Coding Clubs: Youth Programming for Public Libraries (TechSoup)

READERS' ADVISORY

- Sep. 13: Keep Your Romance Collection Fresh and Exciting (Booklist)
- Sep. 14: Nebraska 150 Books: Read Nebraska Authors with your book group! (Nebraska Library Commission)
- Sep. 22: What's Cooking for Fall 2016 (Booklist)

REFERENCE

- Sep. 12: The New ABCs of Research (University of North Carolina)
- Sep. 13: Measuring America Series – An Overview on Children Statistics (U.S. Census)
- Sep. 14: PubMed® for Librarians: MeSH (National Network of Libraries of Medicine)
- Sep. 15: Support Small Business Development at Your Library (WebJunction)
- Sep. 15: Database of the Month--CultureGrams (Wyoming State Library)
- Sep. 19: The National Science Foundation: Statistical data and grantseeker resources (North Carolina Library Association)
- Sep. 21: Health on the Range: Rural Health Issues and Resources (National Network of Libraries of Medicine)
- Sep. 21: PubMed® for Librarians: Automatic Term Mapping (ATM) (National Network of Libraries of Medicine)
- Sep. 21: Health and Wellness at Your Library (National Network of Libraries of Medicine)
- Sep. 27: CDC American Indian and Alaska Native Health Data Online (Federal Depository Library Program)

SCHOOL LIBRARIES

- Sep. 13: Virtual Reality & Augmented Reality: What's Next (School Library Journal & ISTE)
- Sep. 14: Why #GoOpen? Using Open Educational Resources in Your School/District (EdWeb)
- Sep. 15: Makerspace Projects for School, Public and Academic Libraries (Demco)
- Sep. 16: Graphic Novel Book Clubs: From Idea to Reality (AASL)
- Sep. 22: Weeding the School Library Collection (Wyoming State Library)
- Sep. 29: Using Comics to Teach STEM (AASL)

TECHNOLOGY

- Sep. 15: Snaps and Stripes: Sharing Public Service Stories with Snapchat (DigitalGov)
- Sep. 22: TechSoup for Libraries - Maximize Your Technology Services with TechSoup (TechSoup)
- Sep. 28: Coding Clubs: Youth Programming for Public Libraries (TechSoup)
- Sep. 29: Using Comics to Teach STEM (AASL)

TRAINING & INSTRUCTION

- Sep. 20: Are You a Boring Explainer or Engaging Storyteller? (Training Magazine Network)
- Sep. 20: Talent Development in the Digital Age: Designing Learning Environments (InSync Training)

VOLUNTEERS

- Sep. 28: Successful Volunteer Interview Strategies (VolunteerMatch)
- Sep. 29: Re-Energize your Volunteer Program by Designing Mission-Driven Opportunities (VolunteerMatch)

PROGRAM ABSTRACTS & LOGIN INFORMATION:

Friday, Sep. 9 (9-10 am)

[Going Digital \(Lyrasis\)](http://www.lyrasis.org/classes-and-events/Pages/Free-Events.aspx) <http://www.lyrasis.org/classes-and-events/Pages/Free-Events.aspx>

Join us for a one hour free webinar that briefly introduces the critical components of digital content creation and collection development.

For more information and to register, visit: <http://www.lyrasis.org/classes-and-events/Pages/Free-Events.aspx>

Monday, Sep. 12 (1-2 pm)

[The New ABCs of Research \(University of North Carolina\)](https://sils.unc.edu/events/2016/kilgour-abcs) <https://sils.unc.edu/events/2016/kilgour-abcs>

Solving the immense problems of the 21st century will require devoted research teams with passionate leaders who are skilled at nurturing individuals, weaving networks, and cultivating communities. The growing evidence shows that research teams with raised ambitions to find practical solutions and seek foundational theories simultaneously have a greater chance of achieving both (ABC Principle: Applied & Basic Combined). This talk will guide students, faculty, business leaders, and government policy makers on how to produce high-impact research. Teamwork becomes an even more valuable approach since it facilitates the blending of research methods (SED Principle: Blend Science, Engineering and Design Thinking). It's time to replace Vannevar Bush's dated (1945) linear model with new guiding principles to shift the way the governments fund research, universities train students, researchers conduct projects (teams, partnerships), and organizations reward/recognize outcomes.

For more information and to access the live stream, visit: <https://sils.unc.edu/events/2016/kilgour-abcs>

Monday, Sep. 12 (1:30-2:30 pm)

[How to Create New Revenue Streams for Your Library \(American Library Association\)](http://bit.ly/2bUBaja) <http://bit.ly/2bUBaja>

In this fast-paced, free webinar, the author will be getting right into the key considerations for methods to generate revenue. He'll then reinforce these by introducing several fast-track methods discussed in his book and will share valuable tips on how to start implementing these techniques immediately to create hundreds of dollars of new money by year's end.

For more information and to register, visit: <http://bit.ly/2bUBaja>

Tuesday, Sep. 13 (10-11 am)

[Mining the Collaborative Summer Library manual for adult programming ideas \(Washington State Library\)](http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx)

<http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

Need adult programming ideas? Collaborative Summer Library Program (CSLP) manual has added a section which allows adult programming to tie in with the summer reading programs which the youth services staff are presenting. The program will review some adult programming ideas from past summer reading programs.

For more information and to register, visit: <http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>;

Tuesday, Sep. 13 (12-1 pm)

[Making a Maker Fair \(Maine State Library\)](http://evanced.info/maine/evanced/events/signup.asp?ID=3687) <http://evanced.info/maine/evanced/events/signup.asp?ID=3687>

Community engagement on STEM literacies is easy on a big scale when you know how to stay organized and build momentum. In this presentation, learn how you can work with your patrons and community to generate interest for Science, Technology, Engineering, Arts, and Math (and more!) through a focused program that presents a wide variety of hands on opportunities for people to try something new and learn that making is fun, and science is not scary! Learn how to plan and execute a large scale events the lean, open-source way, not the maker faire way. Samantha Duckworth is the Science and Technology Team Leader at Portland Public Library (ME).

For more information and to register, visit: <http://evanced.info/maine/evanced/events/signup.asp?ID=3687>

Tuesday, Sep. 13 (12-1 pm)

[Measuring America Series – An Overview on Children Statistics \(U.S. Census\)](http://www.census.gov/mso/www/training/) <http://www.census.gov/mso/www/training/>

This webinar will teach users how to search and navigate the Census Bureau website and locate data related to children. Participants will also learn about the importance of collecting data on children and what it means to their communities.

For more information and to register, visit: <http://www.census.gov/mso/www/training/>

Tuesday, Sep. 13 (12-1 pm)

[Keep Your Romance Collection Fresh and Exciting \(Booklist\)](http://www.booklistonline.com/webinars) <http://www.booklistonline.com/webinars>

Readers' appetite for romance novels never abates! Join Booklist for an hour-long webinar featuring a rich variety of forthcoming adult romance novels presented by Penguin Random House, HarperCollins, Shadow Mountain, Baker Publishing, and Harlequin.

For more information and to register, visit: <http://www.booklistonline.com/webinars>

Tuesday, Sep. 13 (12-1 pm)

[Bozarthzone! Juggling 101: Managing Multiple Priorities \(InSync Training\)](https://www.insynctraining.com/complimentary-programs/) <https://www.insynctraining.com/complimentary-programs/>

"Time management" is an oxymoron. You can't change it, or lengthen it, or shorten it, or 'manage' it. This course will help you identify ways to deal with the things you can manage: yourself, others, and the tasks with which you're confronted.

For more information and to register, visit: <https://www.insynctraining.com/complimentary-programs/>

Tuesday, Sep. 13 (1-2 pm)

[Virtual Reality & Augmented Reality: What's Next \(School Library Journal & ISTE\)](http://www.slj.com/2016/08/webcasts/) <http://www.slj.com/2016/08/webcasts/>

Is there life after Pokémon Go? Get up to speed on VR and AR, with advice from an expert panel on where this fast-evolving technology is headed, and what applications educators can use now.

For more information and to register, visit: <http://www.slj.com/2016/08/webcasts/>

Tuesday, Sep. 13 (1-2 pm)

[Building Business Connections With Your Community \(Infopeople\)](https://infopeople.org/training/view/webinar) <https://infopeople.org/training/view/webinar>

Do you want to form meaningful relationships with the small business owners, professionals, and job seekers in your public library's community? Are members of your business community unaware of the value that their public library provides to their daily lives? In this webinar, presenter Barbara Alvarez will discuss how to take your connections with the business community to the next level through embedded networking and sustainable structured library services.

For more information and to register, visit: <https://infopeople.org/training/view/webinar>

Wednesday, Sep. 14 (9-10 am)

[Nebraska 150 Books: Read Nebraska Authors with your book group! \(Nebraska Library Commission\)](http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL)

<http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

Celebrate the Nebraska 150 Sesquicentennial by reading a title from the Nebraska 150 Book list with your book group. Several titles from this list are available from the Library Commission for your book group to check out and this session will introduce you to a few of the selections.

For more information and to register, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

Wednesday, Sep. 14 (10-11:30 am)

[PubMed® for Librarians: MeSH \(National Network of Libraries of Medicine\)](https://nnlm.gov/training-schedule) <https://nnlm.gov/training-schedule>

PubMed for Librarians: MeSH is a synchronous online session that includes hands-on exercises. Attend this class to learn about the National Library of Medicine's Medical Subject Headings (MeSH) database. We will talk about the 4 different types of MeSH terms and how searchers can benefit from using MeSH to build a search. We will investigate the structure of the MeSH database and look at the components of a MeSH record.

For more information and to register, visit: <https://nnlm.gov/training-schedule>

Wednesday, Sep. 14 (11-12 pm)

[Before You Hire an Architect: Reduce Costs and Risks, Produce Better Results \(4Good\)](https://4good.org/explore/latest/webinars) <https://4good.org/explore/latest/webinars>

This webinar will address the critical information a board and CEO need to have, and the work they need to do, before hiring an architect. It will cover roles and responsibilities (board, staff, architects, contractors, consultants), strategy, planning, programming, budgeting, architect and contractor selection, and client-favorable contracts.

For more information and to register, visit: <https://4good.org/explore/latest/webinars>

Wednesday, Sep. 14 (12-1 pm)

[Pokémon! How Two Libraries Scored Major Points with a Game Craze \(Programming Librarian\)](http://www.programminglibrarian.org/learn/) <http://www.programminglibrarian.org/learn/>

For 10 years, the Prince George Public Library (PGPL) in British Columbia, Canada, has hosted downtown walking tours highlighting historic buildings and landmarks. The recent "Pokémon Go" phenomenon has led to an increase in downtown foot traffic, drawing Pokémon players to these historic sites, many of which are Pokéstops. Seeing an opportunity for outreach, PGPL began guided "Pokémon Go" Walking Tours," in which players can learn about the history of Prince George while battling for gyms, collecting Pokémon and hatching their eggs. This presentation will share how PGPL was able to work this unique mobile app into a thriving, educational program. Through simple social media posts, traditional paper marketing and some of the silliest conversations of their careers, the staff of the Pryor (Okla.) Public Library used "Pokémon Go" to reach new library users and increase their "street cred" among current users. Learn how your library can use the game's augmented reality feature to engage patrons on social media, place lures to draw patrons and Pokémon to the library, and create fun in-house marketing to let your patrons know that your library knows what's up.

For more information and to register, visit: <http://www.programminglibrarian.org/learn/>

Wednesday, Sep. 14 (12-1 pm)

[Introduction to Fundraising Planning \(GrantSpace\)](http://grantspace.org/training/calendar/online/(month)/9/(year)/2016) [http://grantspace.org/training/calendar/online/\(month\)/9/\(year\)/2016](http://grantspace.org/training/calendar/online/(month)/9/(year)/2016)

Does your organization need help directing its fundraising efforts? Planning focuses your organization by setting fundraising priorities and helps give staff and board members a roadmap to success. This introductory class will provide you the basic steps for developing a fundraising plan.

For more information and to register, visit: [http://grantspace.org/training/calendar/online/\(month\)/9/\(year\)/2016](http://grantspace.org/training/calendar/online/(month)/9/(year)/2016)

Wednesday, Sep. 14 (12:30-1:30 pm)

[How to Generate More Major Gifts and Planned Gifts with Less \(Nonprofit Hub\)](http://nonprofithub.org/nonprofitwebinars/) <http://nonprofithub.org/nonprofitwebinars/>

An introduction to engagement fundraising. Wondering how you can do more with less? How you can be more effective with less effort? In this session you'll learn how to zero-in on the right people at the right time to optimize your outreach and maximize your results. Engagement fundraising leverages innovative technologies and the latest scientific research to help ensure that you spend your precious time with more major gift and planned giving prospects precisely when they are ready to seriously consider making a gift. It's efficient, effective and innovative. You won't want to miss this opportunity to learn about Greg Warner's unorthodox yet very practical approach that many have called "The future of major and planned gift marketing."

For more information and to register, visit: <http://nonprofithub.org/nonprofitwebinars/>

Wednesday, Sep. 14 (1-2 pm)

[Asset Based Community Development \(ABCD\) in the Library \(Infopeople\)](https://infopeople.org/training/view/webinar) <https://infopeople.org/training/view/webinar>

Community engagement requires an organizational culture that embraces two key things: an asset-based model over a needs-based model, and the belief that the community has as much, if not more, to offer than library professionals. Join presenter Tonya Kennon as she discusses the essence of Asset Based Community Development (ABCD) as well as real life examples of how it can work in a library.

For more information and to register, visit: <https://infopeople.org/training/view/webinar>

Wednesday, Sep. 14 (2-3 pm)

[Why #GoOpen? Using Open Educational Resources in Your School/District \(EdWeb\)](http://home.edweb.net/webinars/2016-09/) <http://home.edweb.net/webinars/2016-09/>

In this webinar, Andrew Marcinek, former Chief Open Education Advisor for the U. S. Department of Education (DOE), speaks with Tech & Learning Content Director Kevin Hogan about the DOE's #GoOpen initiative. Participants will learn how to make the shift to using openly licensed educational resources in their school districts. This webinar will benefit district and building-level administrators, technology directors, technology coordinators, librarians and media specialists, board of education members, and other education staff involved in technology planning.

For more information and to register, visit: <http://home.edweb.net/webinars/2016-09/>

Thursday, Sep. 15 (All day)

[Global Collaboration Day \(Library 2.0\)](http://www.globalcollaborationday.org/) <http://www.globalcollaborationday.org/>

Students, teachers, and organizations will join together online to celebrate and demonstrate global collaboration on September 15, 2016. On Global Collaboration Day, educators and professionals from around the world will host connective projects and events and invite public participation. The primary goals of this 24-hour, worldwide event are to: demonstrate the power of global connectivity in classrooms, schools, institutions of informal learning and universities around the world; introduce others to the collaborative tools, resources and projects that are available to educators today; to focus attention on the need for developing globally competent students and teachers throughout the world.

For more information and to register, visit: <http://www.globalcollaborationday.org/>

Thursday, Sep. 15 (9-10 am)

[After the Storm: Libraries Helping to Heal Their Communities \(Texas State Library and Archives Commission\)](https://www.tsl.texas.gov/ld/workshops/webinars/index.html)

<https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

There have been many resources and training opportunities that focus either on libraries and their role alongside emergency responders during and immediately after a disaster or on emergency preparedness for libraries prior to a disaster. This webinar, however, will explore the idea of libraries helping their communities to cope with and heal after a disaster. Spend an hour with us and hear how three Texas libraries (Wimberley Public Library, Houston Public Library and West Public Library) helped their communities to heal and recover in the wake of different disasters.

For more information and to register, visit: <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

Thursday, Sep. 15 (10-11)

[10 Ways to Increase Your Reach on Social Media \(IdealWare\)](http://idealware.org/online-training) <http://idealware.org/online-training>

Are your social media posts reaching the people who need your information or services? This free webinar will help you see the outreach opportunities available via social media and outline actions you can take right now to improve your organization's reach.

For more information and to register, visit: <http://idealware.org/online-training>

Thursday, Sep. 15 (11-12 pm)

[Moving Your Board from Good to Great \(GrantSpace\)](http://grantspace.org/training/calendar/online/(month)/9/(year)/2016) [http://grantspace.org/training/calendar/online/\(month\)/9/\(year\)/2016](http://grantspace.org/training/calendar/online/(month)/9/(year)/2016)

We will look at the characteristics of great boards, and how your board can move to the next level with intention and confidence. For Board members, Executive Directors, Deputy Directors, and anyone who wants to learn how to strengthen their board. Appropriate for any size nonprofit.

For more information and to register, visit: [http://grantspace.org/training/calendar/online/\(month\)/9/\(year\)/2016](http://grantspace.org/training/calendar/online/(month)/9/(year)/2016)

Thursday, Sep. 15 (11:15-12 pm)

[Database of the Month--CultureGrams \(Wyoming State Library\)](https://attendee.gotowebinar.com/register/1319943195402318082) https://attendee.gotowebinar.com/register/1319943195402318082

Everyday many countries and cultures are in the news. Use CultureGrams to discover customs and lifestyles, gather background information, and get a perspective on daily life. Join Chris Van Burgh for a look at this resource that is great for kids and adults.

For more information and to register, visit: <https://attendee.gotowebinar.com/register/1319943195402318082>

Thursday, Sep. 15 (12-1 pm)

[Makerspace Projects for School, Public and Academic Libraries \(Demco\)](http://ideas.demco.com/webinars/) http://ideas.demco.com/webinars/

The Maker Movement is coming to your library! Join Colleen and Aaron Graves as they discuss project ideas to help introduce the concept of making in your library programming. This dynamic duo will discuss how to create a culture and community of makers regardless of your library level. You'll hear how to plan makerspace workshops and how to ensure patrons can pursue open-ended maker projects and enjoy playing to learn.

For more information and to register, visit: <http://ideas.demco.com/webinars/>

Thursday, Sep. 15 (12-1 pm)

[Snaps and Stripes: Sharing Public Service Stories with Snapchat \(DigitalGov\)](https://www.digitalgov.gov/events/2016-09/) https://www.digitalgov.gov/events/2016-09/

In a world where content disappears after 24-hours and 10-second, vertical video dominates, you might be asking yourself: Where does government find its place? In this webinar, we will discuss best practices around the use of Snapchat in the federal space. Hear from NASA, USAGov, AmeriCorps and Department of Interior on how they're using the platform, crafting their messages and telling their stories. We'll also discuss how government agencies can engage on this platform while also complying with appropriate regulations.

For more information and to register, visit: <https://www.digitalgov.gov/events/2016-09/>

Thursday, Sep. 15 (1-2 pm)

[Support Small Business Development at Your Library \(WebJunction\)](http://www.webjunction.org/events/webjunction.html) http://www.webjunction.org/events/webjunction.html

Find out how your library can be an excellent resource for aspiring and experienced business owners. This session will cover the basics of collection development, classes, marketing, partnerships and more. Hear how libraries are not only helping launch small businesses, but as these businesses continue to thrive, they are able to give back to the community.

For more information and to register, visit: <http://www.webjunction.org/events/webjunction.html>

Thursday, Sep. 16 (5-6 pm)

[Graphic Novel Book Clubs: From Idea to Reality \(AASL\)](http://www.ala.org/aasl/ecollab/upcoming) http://www.ala.org/aasl/ecollab/upcoming

Many librarians report that graphic novels are the highest circulating collection in their libraries – even more than DVDs. Yet, many libraries have not been able to capitalize on this attractive new media due to a variety of factors including unfamiliarity, lack of access, and anxiety. Graphic novels provide an eloquent opportunity to welcome youth and adults into the process of critical reading and discussion.

For more information and to register, visit: <http://www.ala.org/aasl/ecollab/upcoming>

Monday, Sep. 19 (10-11 am)

[The National Science Foundation: Statistical data and grantseeker resources \(North Carolina Library Association\)](http://www.nclaonline.org/) <http://www.nclaonline.org/>

This webinar will give an overview of the National Science Foundation, or NSF, website. The two main areas covered will be (1) accessing NSF-sponsored statistics and (2) understanding the NSF's grantmaking structure. The NSF is the main government unit funding and studying the nation's science and technology development. The NSF collects and disseminates statistical data on state science and technology indicators and science and engineering research in higher education. And, have you seen those notes that say "Funded in part by the NSF" or something similar? That's the National Science Foundation at work. They are the largest U. S. federal agency that funds research on all science and technology except for human health.

For more information and to register, visit: <http://www.nclaonline.org/>

Tuesday, Sep. 20 (10-1:45 pm)

[Weathering the Storm: Business Continuity and Disaster Recovery in Higher Education \(Educause\)](http://www.educause.edu/conferences-events/educause-event-finder) <http://www.educause.edu/conferences-events/educause-event-finder>

Join us for this extended online event where we will review contingency response plan case studies, explore how to create and test contingency response plans, and collaboratively walk through a tabletop disaster recovery exercise.

For more information and to register, visit: <http://www.educause.edu/conferences-events/educause-event-finder>

Tuesday, Sep. 20 (11-12 pm)

[Are You a Boring Explainer or Engaging Storyteller? \(Training Magazine Network\)](http://www.trainingmagnetnetwork.com/calendar) <http://www.trainingmagnetnetwork.com/calendar>

The main skill of trainers and designers is to impart knowledge. Do you simply explain content and bore learners to death or do you generate enthusiasm and engagement with a story? How do you distinguish what your true style is? It is difficult to assess one's self and find the right balance. It is even more difficult to shift skills and approach to become an effective storyteller. Explainers tend to impart information while storytellers are equipped to help learners experience the information. In this webinar, you will review and assess yourself using the "Trainer / Designer Style Self-Awareness Survey." You will gain insights on how to transition your skills from being a boring explainer to a high-impact storyteller.

For more information and to register, visit: <http://www.trainingmagnetnetwork.com/calendar>

Tuesday, Sep. 20 (11-12 pm)

[Talent Development in the Digital Age: Designing Learning Environments \(InSync Training\)](https://www.insynctraining.com/complimentary-programs/) <https://www.insynctraining.com/complimentary-programs/>

Many learning professionals are familiar with the call to curate resources rather than create formal training programs, but the details on how to transition to a curation strategy are less clear. How do we enable employee learning and development without structuring a series of specific activities? In this session, you'll be introduced to a learning environment design approach that gives you a framework for aligning formal, informal, social, developmental, and experiential learning toward development of a specific knowledge base or skill.

For more information and to register, visit: <https://www.insynctraining.com/complimentary-programs/>

Tuesday, Sep. 20 (12-1 pm)

[Integrating User Feedback to Make Changes Big & Small \(Colorado State Library\)](http://cslinsession.cvlites.org/) <http://cslinsession.cvlites.org/>

We will discuss ways to get to know your users and invite feedback through informal patron suggestions, formal surveys, usability studies, demographic information, as well as building relationships and starting conversations. Come brainstorm ways to invite, evaluate, and implement patron suggestions to create a user-centered library experience.

For more information and to register, visit: <http://cslinsession.cvlites.org/>

Tuesday, Sep. 20 (1-2 pm)

[Teen Programming: A Mover & Shaker's Recipe for Impact and Success \(WebJunction\)](http://www.webjunction.org/events/webjunction.html) <http://www.webjunction.org/events/webjunction.html>

When "Change Agent" Courtney Saldana was featured as a 2016 Library Journal Mover & Shaker, we were treated to a sampling of her outstanding work with teens, and knew that all libraries could benefit from hearing more. Learn about her teen programming basics along with practical and actionable steps for doing a teen needs assessment, creating a teen space and hosting a teen book fest. Courtney will also introduce us to Skills for Teen Parenting (STeP), a program connecting teens with what they need to succeed as adults and parents: how to interview successfully, dress professionally, deal with conflict and time management, care for their child, postpone or prevent a second pregnancy, and more. Expanding from local success to state-wide implementation, the STeP program embodies a wonderful example of the replicable innovation brought to the field by Movers & Shakers.

For more information and to register, visit: <http://www.webjunction.org/events/webjunction.html>

Wednesday, Sep. 21 (9-10 am)

[One Book For Nebraska Kids & One Book For Nebraska Teens \(Nebraska Library Commission\)](http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL)

<http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

The Nebraska Library Commission & the Regional Library Systems have a program where kids can all read and discuss the same book. Join Sally Snyder, the NLC's Coordinator of Children and Young Adult Library Services, to learn all about the 2016 program: One Book For Nebraska Kids, *Stick Dog* by Tom Watson, and One Book For Nebraska Teens, *The Girl Who Was Supposed to Die* by April Henry.

For more information and to register, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

Wednesday, Sep 21 (10-11 am)

[Health and Wellness at Your Library \(National Network of Libraries of Medicine\)](https://nmlm.gov/mcr/education/breezing)

Public libraries are uniquely situated to play a key role in improving community health, and there are many ways to leverage existing resources and services to address health and wellness. This presentation will highlight successful consumer health services and community partnerships in two public libraries in Kansas. In addition to sharing ideas for programs and activities, we will also discuss how public librarians and medical librarians can work together to help meet the community's health information needs. Put on your thinking caps, and come prepared to join in the conversation! This session is for anyone interested in consumer health outreach, and partnerships between libraries and community organizations.

For more information and to register, visit: <https://nmlm.gov/mcr/education/breezing>

Wednesday, Sep 21 (10-11 am)

[Get Big Things Done: Unleash Your Connectional Intelligence \(American Management Association\)](http://www.amanet.org/news/events-calendar.aspx) <http://www.amanet.org/news/events-calendar.aspx>

Connectional Intelligence is the ability to combine knowledge, ambition and human capital to forge connections on a global scale that create unprecedented value and meaning. As radical a concept as Emotional Intelligence was in the 90s, Connectional Intelligence is helping people enlist supporters, accelerate innovation, develop strategies and sustain solutions to big problems.

For more information and to register, visit: <http://www.amanet.org/news/events-calendar.aspx>

Wednesday, Sep. 21 (10-11 am)

[Contagious: Why Things Catch On \(Harvard Business Review\)](https://hbr.org/webinars)

On September 21, in a live, interactive Harvard Business Review webinar, Berger will share insights from his research and outline the six basic principles that drive all kinds of things to become contagious. He will provide specific, actionable techniques for helping information spread—how to design messages, advertisements, and content that people will share. He will share case studies and practical examples that you can put into practice immediately

For more information and to register, visit: <https://hbr.org/webinars>

Wednesday, Sep. 21 (10-11:30 am)

[PubMed® for Librarians: Automatic Term Mapping \(ATM\) \(National Network of Libraries of Medicine\)](https://nnlm.gov/training-schedule) <https://nnlm.gov/training-schedule>

PubMed for Librarians: Automatic Term Mapping (ATM): is a synchronous, online session that includes hands-on exercises. Attend this class to learn about how PubMed uses Automatic Term Mapping (ATM) to map your keyword searches to the controlled vocabulary of the MeSH database. Learn how ATM allows you to effectively search PubMed with keywords. We will also look at the explosion feature, what is and isn't included in Search Details and lastly we will explore how to search for phrases in PubMed.

For more information and to register, visit: <https://nnlm.gov/training-schedule>

Wednesday, Sep. 21 (11-12 pm)

[Does Your Leadership Team Measure Up? \(Training Industry\)](http://www.trainingindustry.com/webinars/) <http://www.trainingindustry.com/webinars/>

Today's executives navigate their businesses through turbulent and disruptive markets. It's critically important that they have tools that can measure improvements in leadership performance and dashboards to help them make decisions accordingly. Join us for this complimentary TrainingIndustry.com webinar sponsored by AchieveForum. Tom Rose, Ph.D., executive consultant with AchieveForum, will present an evidence-based approach to driving leadership performance. This interactive webinar will provide easy-to-understand insights on: high-performance leadership; leadership-based drivers of engagement; executive decision-making and problem-solving; and behavior change.

For more information and to register, visit: <http://www.trainingindustry.com/webinars/>

Wednesday, Sep. 21 (11-12 pm)

[5 Steps to Telling Better Non-Profit Stories \(4Good\)](https://4good.org/explore/latest/webinars) <https://4good.org/explore/latest/webinars>

Stories are an excellent way for non-profits to raise money and build relationships with donors. But not all stories are automatically great. There are a few key things that non-profits can do to tell better stories that get fundraising results. During this webinar with Vanessa Chase Lockshin, you'll learn 5 things that you can start doing today to tell better stories.

For more information and to register, visit: <https://4good.org/explore/latest/webinars>

Wednesday, Sep. 21 (12-1:30 pm)

[Toddlers Empowered by the 5 R's: A New Research-Based Framework for Building Language \(Early Childhood Investigations\)](http://www.earlychildhoodwebinars.com/presentations/)

<http://www.earlychildhoodwebinars.com/presentations/>

Mastering the basics of at least one language is the central challenge of the toddler years. In this webinar, we will examine fascinating recent research on how adults help toddlers to learn language well.

For more information and to register, visit: <http://www.earlychildhoodwebinars.com/presentations/>

Wednesday, Sep. 21 (1-2 pm)

[Family Place Libraries™ Parent/Child Workshops \(Texas State Library and Archives Commission\)](https://www.tsl.texas.gov/ld/workshops/webinars/index.html) <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

Family Place Libraries™ Parent/Child Workshops are play-based, child-driven programs for children ages one to three and their parents/caregivers. The 1-hour Workshops are presented collaboratively with community partners once a week for 5 weeks. In this webinar, three librarians from Texas Family Place Libraries™ will share how they plan, promote, and host their workshops, which feature play centers in which children and caregivers explore art, music, reading, building, sorting, and transportation toys, imaginative and dramatic play and puppetry, and more. The presenters will share about scheduling, registration, weekly agendas, community partnerships, publicity, facilitation techniques, developing their interactive play stations, as well as challenges, observations, and evaluation. Staff at libraries that are planning to become Family Place Libraries™ will benefit from the presentation and all librarians will be inspired to provide similar programs.

For more information and to register, visit: <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

Wednesday, Sep. 21 (1-3 pm)

[Health on the Range: Rural Health Issues and Resources \(National Network of Libraries of Medicine\)](https://nmlm.gov/ntc/classes/class_details.html?class_id=811)

https://nmlm.gov/ntc/classes/class_details.html?class_id=811

This session will describe hallmarks of rural America, identify other access challenges of living in rural communities, and equip participants with tools to use in service the health information needs of those living in rural communities.

For more information and to register, visit: https://nmlm.gov/ntc/classes/class_details.html?class_id=811

Thursday, Sep. 22 (10-11 am)

[Weeding the School Library Collection \(Wyoming State Library\)](https://attendee.gotowebinar.com/register/906770914945865730) https://attendee.gotowebinar.com/register/906770914945865730

School libraries are dynamic places, meant to support the changing needs of students and education. Unfortunately, time constraints, or our own inhibitions, often mean that we end up holding onto items that are no longer relevant. This takes up valuable space and could mean the difference between being a vibrant hub of the school or a storage locker. This webinar will take you through the process of weeding: what to keep and what not to keep. It will also go over what you can do with the unwanted items. Join Paige Bredenkamp, School Library Consultant at Wyoming State Library on Thursday, September 22, 2016 at 10:00 am to learn tips and strategies for weeding the school library collection.

For more information and to register, visit: <https://attendee.gotowebinar.com/register/906770914945865730>

Thursday, Sep. 22 (11-12 pm)

[When Push Comes to Shove: Emotional Intelligence and Bullying Behavior \(Training Industry\)](http://www.trainingindustry.com/webinars/) http://www.trainingindustry.com/webinars/

Join us for this complimentary TrainingIndustry.com webinar, sponsored by MHS Assessments, international publisher of scientifically validated assessments. David Cory, leadership development specialist, will discuss the definition of bullying and how creating a culture of emotional intelligence can reduce the likelihood of bullying in your workplace.

For more information and to register, visit: <http://www.trainingindustry.com/webinars/>

Thursday, Sep. 22 (12-1 pm)

[TechSoup for Libraries - Maximize Your Technology Services with TechSoup \(TechSoup\)](http://www.techsoup.org/community/events-webinars/default) http://www.techsoup.org/community/events-webinars/default

Perhaps you've heard of TechSoup before or attended one of our webinars. But did you know that TechSoup has hardware and software donations specifically for libraries? We do! This free, hour-long webinar is for library staff to ask the questions you want answered about our technology donation program. We will spend the first part of the webinar going over how to register for TechSoup, how our donation process works, and the hardware and software programs we offer to libraries. We'll also go over how to register all of the branches within your system and how to request bulk donations for your branches. After, we'll hold an open Q&A so you can get your library's questions answered.

For more information and to register, visit: <http://www.techsoup.org/community/events-webinars/default>

Thursday, Sep. 22 (12-1 pm)

[What's Cooking for Fall 2016 \(Booklist\)](http://www.booklistonline.com/webinars) http://www.booklistonline.com/webinars

Cookbooks, full of mouth-watering photographs, health and wellness tips, and of course, recipes, are among library patrons' favorite books to check out. Join Booklist for this free, hour-long webinar, where representatives from Penguin Random House and Sterling Publishing will share a sneak peek at what new titles they're cooking up for fall.

For more information and to register, visit: <http://www.booklistonline.com/webinars>

Tuesday, Sep. 27 (12-1 pm)

[Art of Narrating the Unreal \(Booklist\)](http://www.booklistonline.com/webinars) <http://www.booklistonline.com/webinars>

Join Booklist for a free, hour-long webinar where expert audiobook narrators will discuss the preparation, recording, and listening experience of science fiction and fantasy titles. Discover how their processes change as the subject matter fluctuates from creepy to out of this world. Moderated by Booklist's Audio Editor Joyce Saricks.

For more information and to register, visit: <http://www.booklistonline.com/webinars>

Tuesday, Sep. 27 (12-1 pm)

[CDC American Indian and Alaska Native Health Data Online \(Federal Depository Library Program\)](https://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar) <https://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar>

Participants will learn how to find and use data about American Indian and Alaska Native (AIAN) health in these CDC tools: Community Health Status Indicators, [Data.CDC.gov](https://data.cdc.gov), Sortable Risk Factors and Health Indicators, State and Territorial Data, and the Interactive Atlas of Heart Disease and Stroke.

For more information and to register, visit: <https://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar>

Wednesday, Sep. 28 (12-1 pm)

[Successful Volunteer Interview Strategies \(VolunteerMatch\)](http://learn.volunteermatch.org/training-topics) <http://learn.volunteermatch.org/training-topics>

Interviewing each prospective volunteer can seem overwhelming, but it's one of the best ways to ensure that the volunteers you recruit are the volunteers you need. This webinar introduces a variety of question types used in volunteer interviews and offers strategies for honing your interview skills. Materials will be provided to help you implement this process in your organization, as well as a training syllabus so you can learn how to recruit and train a volunteer staff to assist with prospective volunteer interviews.

For more information and to register, visit: <http://learn.volunteermatch.org/training-topics>

Wednesday, Sep. 28 (12-1 pm)

[Coding Clubs: Youth Programming for Public Libraries \(TechSoup\)](https://cc.readytalk.com/registration/#/?meeting=talr0jorrgs3&campaign=3hqxk278ef4) <https://cc.readytalk.com/registration/#/?meeting=talr0jorrgs3&campaign=3hqxk278ef4>

Does your library offer programs related to coding? Coding is quickly gaining traction as an essential digital skill in the 21st century, and many public libraries are offering coding classes for youth and adults as a way of promoting STEM education (Science, Technology, Engineering, and Math). The challenge is that coding is often a new skill for librarians and library staff who are responsible for offering programs. The good news is that you don't have to be an expert in computer science to offer effective educational programs that teach coding skills. There are many free resources that can be used as a guide to starting a coding club at your library, no experience required. Come to this free webinar to hear about two examples of public libraries that have offered coding clubs using free curriculum provided by library partners.

For more information and to register, visit: <https://cc.readytalk.com/registration/#/?meeting=talr0jorrgs3&campaign=3hqxk278ef4>

Wednesday, Sep. 28 (12-1 pm)

[Ask the Expert: Everything You Wanted to Know About Nonprofit Executive Compensation \(GuideStar\)](https://learn.guidestar.org/news/webinars) <https://learn.guidestar.org/news/webinars>

Getting nonprofit executive compensation right can be difficult. Fortunately, one of the nation's leading nonprofit tax attorneys has agreed to answer your questions—in plain language—and help demystify this difficult area.

For more information and to register, visit: <https://learn.guidestar.org/news/webinars>

Wednesday, Sep. 28 (2-3 pm)

[The Role of Libraries in Community Workforce Development \(Missouri State Library\)](https://attendee.gototraining.com/r/1010133801741059329) <https://attendee.gototraining.com/r/1010133801741059329>

Michelle Simon, of Pima County Public Library, will provide public librarians with a better understanding of their role in helping to develop the local community workforce. The session will include a focus on the needs of job seekers and business owners, barriers to success, tips for building support and services, resources and partnerships that can be beneficial, and examples of effective workforce development programs for any sized library.

For more information and to register, visit: <https://attendee.gototraining.com/r/1010133801741059329>

Thursday, Sep. 29 (10-11 am)

[Coaching Employees for Success \(Utah State Library\)](https://heritage.utah.gov/library/workshops) <https://heritage.utah.gov/library/workshops>

What comes to mind when you think of the word “coach?” It’s likely that you’ll think of words like encourage, teach, help, develop, grow, train, instruct, mentor, and advise. Whew! That’s a big job! And the reason it’s such a big job is that effective coaching is critical to “winning” – or as we say in the workplace – “success.” Employee success doesn’t just happen though, does it? It takes someone coming alongside to coach and mentor employees to give them the best chance for succeeding ~ and that doesn’t come after there’s a huge discipline problem (that’s when “corrective counseling” happens!). Feedback through coaching is a roadmap of sorts. A good coach sees when someone is veering off-course and gives feedback to help the employee get back on track. In this fast-paced one-hour session, we’ll discuss helping your employees set meaningful goals and all that entails. We’ll learn why understanding obstacles, listening to their concerns, and helping them move forward is so important in helping them achieve what you both want – a job well done. Join us for this thought-provoking webinar! Presented by Linda Bruno.

For more information and to register, visit: <https://heritage.utah.gov/library/workshops>

Thursday, Sep. 29 (12-1 pm)

[Re-Energize your Volunteer Program by Designing Mission-Driven Opportunities \(VolunteerMatch\)](http://learn.volunteermatch.org/training-topics) <http://learn.volunteermatch.org/training-topics>

Too often organizations look at volunteer engagement as something that's nice to have, and never realize the true potential of volunteers. But, our organizations become more successful, responsive, and effective when we look at volunteers as a key component to our organization's success. In this session we'll discuss creating a connection between the work volunteers do and the mission of your organization. You'll learn how to design volunteer opportunities with real impact, and how to tell the story of that impact both within your organization and to your community. Attendees will leave with sample mission-driven position descriptions and a worksheet to help craft their organization's story of volunteer engagement.

For more information and to register, visit: <http://learn.volunteermatch.org/training-topics>

Thursday, Sep. 29 (3:30-4:30 pm)

[Using Comics to Teach STEM \(AASL\)](http://www.ala.org/aasl/ecollab/upcoming) <http://www.ala.org/aasl/ecollab/upcoming>

Bring a one-two punch to teaching STEM: text and images teaming up in comics! Join educators and comics creators as they present their specific strategies for teaching STEM topics.

For more information and to register, visit: <http://www.ala.org/aasl/ecollab/upcoming>