

MICHIGAN'S AMERICORPS WEEK

MARCH 8-14, 2020

Each year during AmeriCorps Week, we recognize the commitment of AmeriCorps members and alums by highlighting the extraordinary impact AmeriCorps makes across our nation every day. AmeriCorps Week is a time to salute AmeriCorps members and alums for their service, thank AmeriCorps community partners, and communicate AmeriCorps' impact on communities and on the lives of those who serve.



Top Five Ways to Get Involved In AmeriCorps Week

Learn how to make the most of the 2020 AmeriCorps Week at <https://tinyurl.com/acweek-top-5>.

Michigan's AmeriCorps Week Toolkit

The MCSC has created an AmeriCorps Week Toolkit for grantees posted on the MCSC web site at the following link: <https://tinyurl.com/acweek-toolkit>. The toolkit includes the following items:



- **YOU GOT SERVED!** Campaign Information
- AmeriCorps-for-a-Day Flyer
- Tips on how to engage the media
- Michigan's AmeriCorps Week logos and web banners



YOU GOT SERVED! Random Acts of Kindness Campaign

From March 8-14, members are encouraged to perform random acts of kindness and recruit others to do so as well. For additional details, a list of low cost/no cost ideas, and the printable *You Got Served* cards, go to <https://tinyurl.com/yqs-instructions>. Be sure to use #MIACWeek & #MadeInAmeriCorps to help spread the word and share stories via social media!

AmeriCorps Week Social Media Theme Days

Members can take part in the daily AmeriCorps Week themes by using #MIACWeek and #MadeInAmeriCorps.

- **Sunday = Self-Care Sunday:** Post a photo or statement about how you recharge/re-energize each week.
- **Monday = Mentor Monday:** Share a photo and/or post about who inspires you and why.
- **Tuesday = Team Theme Tuesday:** Choose a theme for your AmeriCorps team (i.e., Superheros, 80s, Wild Hair, etc.) and dress accordingly. Be sure to incorporate the AmeriCorps 'A'!
- **Wednesday = Day of the 'A':** Post a photo of creatively wearing and/or promoting the AmeriCorps 'A' while using #DayoftheA!
- **Thursday = ACTBT:** Post a favorite memory and/or photo from your AmeriCorps service.
- **Friday = Food for Thought Friday:** Post a photo or share a favorite quote that makes you think about the importance, benefits, and value of service.
- **Saturday = Soundtrack Saturday:** Music is a powerful tool that can be used to motivate, relax, energize, or bring awareness to an issue. Post a photo and/or share a statement about your favorite music and the role it plays in your life.

AmeriCorps-for-a-Day

During this year's AmeriCorps Week, Michigan's AmeriCorps programs are encouraged to host *AmeriCorps-for-a-Day* events, in which elected officials, community leaders, media representatives, potential recruits, and/or other key stakeholders are invited to serve as an AmeriCorps member for a period of time—an hour, a morning, or even a day. The primary goal is to raise public awareness about the role played by AmeriCorps in the local community. Learn more at <https://tinyurl.com/miac-for-a-day>.

Outreach Presentations

To help shine a spotlight on service, AmeriCorps members are encouraged to schedule one or more outreach presentations for a local high school or college, nonprofit organization, or other group.