

OVERVIEW

- Communications
- Surveillance goals
- Check stations/drop boxes/processors
- Recent CWD Findings
- Testing Results
- License sales
- Next steps—CWD
- APR proposals

COMMUNICATIONS

Meetings and Surveys

- Communications and awareness survey 38,484 respondents
- 10 stakeholder focus group meetings
- 11 public engagement meetings
 361 physical surveys and 135 online Surveys
- CWD regulations and opinion survey
- 55 stakeholder engagement meetings (4,500+ attendees)

E-mail Email Message Subject UPDATE: Natural Resources Commission approves CVID deer regulations Sewing the spread of CVID Deer Busting forecast and more Be pripared for archery season Be pripared for archery season Be pripared for archery season Be proposed for archery season Be proposed for archery season Beer tests positive for chronic wasting disease in Dickmon County Oct 18 Discounted Anteriess Deer Tags Available for CVID Management Zone - Expiring Soon Showcasing the Diffic Chronic wasting disease surveillance and information efforts. Discounted Anteriess Deer Tags Available for CVID Management Zone - Last Chancel Hunters: What you need to know for frearm deer season Nov 1 Nov 1 Nov 2 WEB 26,158 hits on MI.GOV/CWD......(+22.0%)

COMMUNICATIONS Radio Lower Peninsula 343 radios spots + PSA WGRD (Modern Rock) WMAX (Sports) WBCT (Country) Upper Peninsula 360 radio spots WJNR-FM (Country) WHTO-FM (Classic Hits)

COMMUNICATIONS News and media stories - November 2018 COV. Increditation and information efforts in Upper Personals IUEMatters. 13/1/18] Diff. the effects (NOV increditation efforts in Upper Personals IUEMatters. 13/1/18] Diff. the effects (NOV increditation efforts in Upper Personals IUEMatters. 13/1/18] Diff. The effects (NOV increditation efforts in Upper Personals IUEMatters. 13/1/18] Diff. The effects (NOV increditation efforts in Upper Personals IUEMatters. 13/1/18] Diff. The effects (NOV increditation efforts in Upper Personals IUEMatters. 13/1/18) Diff. Commission efforts (NOV increditation much medical leaders) 13/1/18] Diff. Commission distance and fortific medication efforts (Increditation efforts) effects (Increditation efforts) efforts (Increditation efforts) efforts (Increditation efforts) efforts (Increditation efforts) efforts) Diff. (Increditation efforts) efforts) Diff. (Increditation efforts) efforts) efforts) efforts) efforts) Diff. (Increditation efforts) efforts) efforts) efforts) efforts) efforts) efforts) Diff. (Increditation efforts) effo

COMMUNICATIONS

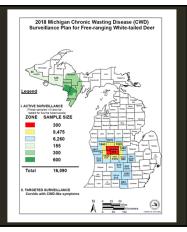
Facebook Live

September 21 38,000 people reached 15,000 video views 270 comments

November 13 Live from Jay's Sporting Goods 37,000 people reached 16,000 video views 328 comments



SURVEILLANCE GOALS

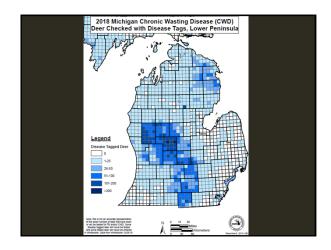


L.P CHECK STATIONS /DROP BOXES/PROCESSORS

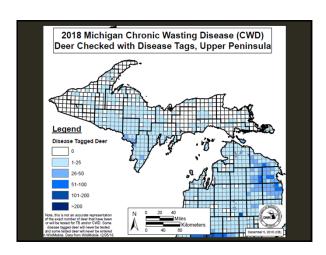
- > 56 Sampling locations in the 16 County CWD Management Zone
- > 17 Deer Check Stations
- > 18 Deer Processors
- > 21 Stand Alone Deer Head Drop Boxes



www.mi.gov/deercheck



U.P. CHECK STATIONS/DROP BOXES/PROCESSORS Core CWD Surveillance Area 1 Check Station 4 Stand Alone Drop Boxes CWD Expanded Surveillance Area 4 Check Stations 4 Stand Alone Drop Boxes



RECENT CWD FINDINGS

- Two new counties
 Pine River Township, Gratiot County
 4-year-old buck
 Carmel Township, Eaton County
 2-year-old buck

- 47 positives found in 201822,060 tested in CWD Areas
- 25,601 tested Statewide
- CWD has been identified in Clinton, Dickinson, Eaton, Gratiot, Ingham, Ionia, Jackson, Kent, and Montcalm counties

TESTING RESULTS (AS OF DEC. 7, 2018)					
2018 Michigan Chronic Wasting Disease (CWD) Surveillance Plan for Free-ranging White-tailed Deer	Zone	Goal	Total Tested	% of Goal	
Lanned W	16-County Area	6,260	12,085	193%	
	56-Township Area	8,475	4,618	54%	
	24-Township Area	300	3,699	1.233%	
LACTIVE SURVELLANCE These samples of thesis to send to the four Manualous ZONE SAMPLE SIZE	UP - Gogebic	155	225	145%	
300 9,475 6,260 155 300 600	UP Expanded	155	113	143 /0	
	Surveillance				
Total 16,090	Area UP Core CWD	300	675	225%	
E. TARGETED SURVELLANCE Cervido with CWO-like symptoms N 0 25 50	Surveillance Area	600	758	126%	
One of the second secon	Totals	16,090	22,060	137%	

LICENSE SALES RECAP 2018 License buyers 5 County LP Core......56,981 (-3.15%) 11 County LP Management Zone......101,827 (-3.01%) 4 County UP Core/Expanded (Marquette, Menominee, Delta, Dickinson) ... 23,655 (-1.5%) 16 LP Management Adjacent Counties.......126,826 (-2.98%) Total 565,263 (-3.21%)*

LICENSE SALES RECAP

2018 Deer Licenses Sold (antlerless not included)

5 County LP Core......92,714 (-1.38%)

4 County UP Core/Expanded

(Marquette, Menominee, Delta, Dickinson) ... 32,723 (+0.3%)

16 LP Management Adjacent Counties......204,632 (-3.01%)

Statewide Total 900,373 (-2.68%)*

LICENSE SALES RECAP

2018 Deer Antlerless

5 County LP Core......31,219 (+5.96%) 11 County LP Management Zone...............65,128 (+7.86%)
*******9,278 discounted 2CWD tags*******

4 County UP Core/Expanded

(Marquette, Menominee, Delta, Dickinson)...23,655 (+10.89%) 16 LP Management Adjacent Counties...... 79,565 (+6.14%)

Statewide Total 319,109 (+3.01%)*

NEXT STEPS

- After action review (Jan)
- Focused testing (Jan)
- CWD opinion survey (Jan)
- 2019 customer engagement and communications
- Upper Peninsula
- Central Lower Peninsula

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ANTLER POINT RESTRICTIONS PROPOSALS	
 Experimental design—working with partners (Jan) 	
■ Thumb Area Deer Hunter Opinion Survey (Jan)	
Results and analysis (Spring)	
Regulation changes (June)	
THANK YOU	