

MI Outdoor Recreation Advisory Council Winter Meeting (virtual)

Agenda
December 8, 2021
1:00-4:00 p.m.

Microsoft Teams meeting

Join on your computer or mobile app:

[Click here to join the meeting](#)

Or call in (audio only): [+1 248-509-0316,,789196470#](tel:+12485090316789196470#)

Phone Conference ID: 789 196 470#

1:00 Welcome and Public Comment 10 minutes
Chris MacInnes and Suzanne Miller Allen, ORAC co-chairs

1:10 MI Outdoor Recreation Industry 2022 outlook, plans (discussion) 50 minutes
Group discussion; co-chairs moderating

2:00 Director's Report: Office Events, Strategy, Plans for 2022+ 30 minutes
Brad Garmon

2:30 Highlights and Notable Projects 60 minutes
Panelists (10 min each):

- *Julie Burrell, The Right Place: West Michigan Outdoor Industry Pitch Contest*
- *Alice Jasper, People First Economy: Outdoor Industry Cohort*
- *Garrett Dempsey, Detroit Outdoors Coalition work and UP plans*
- *Ryan Soucy/David Ollila, UP Outdoor Innovation District EDA proposal*
- *Deb Faust, Great Lakes Boat Building School: Marine Career Cluster development*

3:30 Statewide Comprehensive Outdoor Recreation Plan Update 30 minutes
Brad Garmon and Ashley Bradshaw, Michigan Department of Health and Human Services

4:00 Adjourn meeting (option to continue conversations informally until 5:00)