



GOVERNOR'S
**FOREST
PRODUCTS
SUMMIT**

**Governor's 2015 Forest Products
Summit:
Pre-Summit Survey Results**

The Kellogg Center

October 28, 2015

E. Lansing, Michigan

www.michigan.gov/forestproducts



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Survey of Summit Invitees

- Invitees were asked to complete a web-survey to gather input on:
 - Their outlook for the future
 - Major opportunities for growth and impediments
 - Whether markets have improved since 2013
 - What market sector(s) should be grown or expanded
 - What they would change to improve Michigan's forest products industry

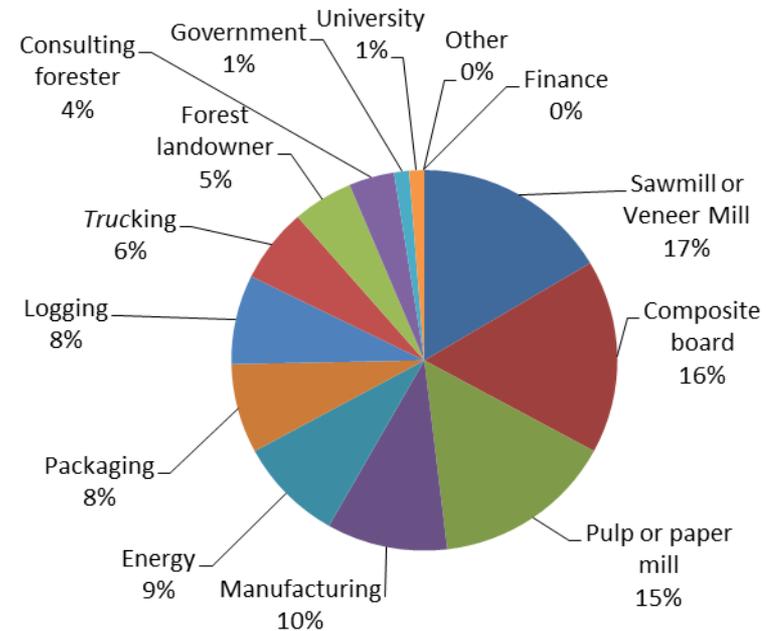


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Results

- 92 respondents – most from industry
- Most (64%) characterized the outlook for the industry as 'favorable'
- About half predict their company will expand in the next 5 years

Business Type (Percent)





Results

- Top 5 Opportunities for Growth:
 1. Favorable political climate
 2. Improved relationship between industry & government
 3. Favorable wood growth to removals ratio
 4. Availability of regional work forces
 5. High quality hardwood and sugar maple resource

** Large volume of certified forest was 6th*



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Results

- Top 5 Impediments to Growth:
 1. Availability of timber from Federal lands
 2. Finding and retaining skilled workers
 3. Pace of the US economic recovery
 4. Pace of the US housing market recovery
 5. Logging capacity

** Federal regulations were 6th*



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Results

- What markets should be expanded:
 - Energy markets
 - Pulpwood markets
 - Value-added manufacturing
 - Incentives/premiums for certified wood products
 - Timber markets in the Southern LP
 - Markets for mill/manufacturing residues
 - Chemicals and nanotechnology



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Results

- What would you change:
 - Increase federal timber harvests
 - Public perception of forestry/forest products industry
 - Work force development
 - Increase value added manufacturing
 - Improve rail transportation for forest products
 - Demand for harvest residues